## RECONCILIATIONS OF FINANCIAL RESULTS

The following tables present a reconciliation of the Company's financial results for the three months ended June 30, 2020 and 2019 and for the fiscal years ended June 30, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010 and 2009 as reported in conformity with generally accepted accounting principles in the United States ("GAAP") and those results adjusted to exclude certain charges described above each table. The following is a reconciliation between the non-GAAP financial measures and the most directly comparable GAAP measures for certain consolidated statements of earnings accounts before and after these items. The Company uses certain nonGAAP financial measures, among other financial measures, to evaluate its operating performance, which represent the way the Company conducts and views its business. Management believes that excluding certain items that are not comparable from period to period, or do not reflect the Company's underlying ongoing business, provides transparency for such items and helps investors and others compare and analyze operating performance from period to period. In the future, the Company expects to incur charges or adjustments similar in nature to those presented below; however, the impact to the Company's results in a given period may be highly variable and difficult to predict.

Our non-GAAP financial measures may not be comparable to similarly titled measure used by, or determined in a manner consistent with, other companies. While the Company considers the non-GAAP measures useful in analyzing its results, they are not intended to replace, or act as a substitute for, any presentation included in the consolidated financial statements prepared in conformity with GAAP.

The Company operates on a global basis, with the majority of its net sales generated outside the United States. Accordingly, fluctuations in foreign currency exchange rates can affect the Company's results of operations. Therefore, the Company presents certain net sales, operating results and diluted earnings per share information excluding the effect of foreign currency rate fluctuations to provide a framework for assessing the performance of its underlying business outside the United States. Constant currency information compares results between periods as if exchange rates had remained constant period-over-period. The Company calculates constant currency information by translating current period results using prior-year period weighted average foreign currency exchange rates and adjusting for the period-over-period impact of foreign currency cash flow hedging activities.

In May 2016, we announced a multi-year initiative ("Leading Beauty Forward") to build on our strengths and better leverage our cost structure to free resources for investment to continue our growth momentum. Leading Beauty Forward is designed to enhance our go-to-market capabilities, reinforce our leadership in global prestige beauty and continue creating sustainable value. As of June 30, 2019, we concluded the approvals of all major initiatives under Leading Beauty Forward related to the optimization of select corporate functions, supply chain activities, and corporate and regional market support structures, as well as the exit of underperforming businesses, and expect to substantially complete those initiatives through fiscal 2021. Inclusive of approvals from inception through June 30, 2019, we estimate that Leading Beauty Forward may result in related restructuring and other charges totaling between $\$ 950$ million and $\$ 990$ million, before taxes, consisting of employee-related costs, asset write-offs and other costs to implement these initiatives. After its full implementation, we expect Leading Beauty Forward to yield annual net benefits, primarily in Selling, general and administrative expenses and, to a lesser extent, Cost of sales, of between $\$ 425$ million and $\$ 475$ million, before taxes. These savings can be used to improve margin, mitigate risk and invest in future growth initiatives.

For the twelve months ended June 30, 2020, the Company recognized $\$ 18$ million ( $\$ 14$ million, net of tax) of assetrelated costs, approved under LBF, due to the impairment of operating lease right-of-use ("ROU") assets as a result of closed freestanding retail stores, whereby the ability to sublease the locations was negatively impacted by the COVID-19 pandemic. These charges were initially approved under LBF prior to fiscal 2020 as contract terminations related to continuing lease payments to landlords after exiting the location.

The Company recorded $\$ 8$ million ( $\$ 8$ million, net of tax) and $\$ 17$ million ( $\$ 16$ million, net of tax) of income within selling, general and administrative expenses for the three and twelve months ended June 30, 2020, respectively, to reflect changes in the fair value of its contingent consideration related to certain of its fiscal 2015 and 2016 acquisitions. During the three and twelve months ended June 30, 2019, the Company recorded $\$ 19$ million (\$16 million, net of tax) and $\$ 37$ million ( $\$ 31$ million, net of tax) of income, respectively.

During December 2019, given the continuing declines in prestige makeup, generally in North America, and the ongoing competitive activity, the Company's Too Faced, BECCA and Smashbox reporting units made revisions to their internal forecasts concurrent with the Company's brand strategy review process. During March 2020, given the actual and the estimate of the potential future impacts relating to the uncertainty of the duration and severity of COVID-19 impacting the Company, the Company made revisions to the internal forecasts relating to its Too Faced,

BECCA, Smashbox and GLAMGLOW reporting units. The Company concluded that these changes in circumstances in these reporting units triggered the need for interim impairment reviews.
During the fiscal 2020 fourth quarter, the Company updated internal forecasts relating to its Editions de Parfums Frédéric Malle reporting unit due to a softer than expected retail environment for the brand, as well as the impacts relating to the uncertainty of the duration and severity of COVID-19. In addition, given the actual and the estimate of the potential future impacts relating to the uncertainty of the duration and severity of COVID-19 impacting the Company, the Company made further revisions to the internal forecasts relating to our BECCA and GLAMGLOW reporting units. The Company concluded that the changes in circumstances in these reporting units triggered the need for impairment reviews of their respective trademarks, long-lived assets (customer lists) and goodwill. For the three months ended June 30, 2020, the Company recognized goodwill and other intangible asset impairment charges of $\$ 101$ million ( $\$ 82$ million, net of tax, or $\$ .23$ per common share) relating these reporting units.

The total goodwill and other intangible asset impairment charges recorded for the twelve months ended June 30, 2020 were $\$ 1,211$ million ( $\$ 1,033$ million, net of tax, or $\$ 2.81$ per common share).

During the fiscal 2020 fourth quarter, the Company also recognized $\$ 202$ million ( $\$ 172$ million, net of tax, or $\$ .47$ per common share) of long-lived asset impairments, included in Impairments of other intangible and long-lived assets, in the accompanying consolidated statements of earnings (loss) for the three months ended June 30, 2020, related to operating lease ROU assets of $\$ 123$ million, as well as the related property, plant and equipment and other long-lived assets in certain freestanding stores of $\$ 79$ million, combined.

The total long-lived asset impairments charges recognized for the twelve months ended June 30, 2020 was $\$ 215$ million ( $\$ 182$ million, net of tax, or $\$ .50$ per common share), related to operating lease ROU assets of $\$ 131$ million, as well as the related property, plant and equipment and other long-lived assets in certain freestanding stores of \$84 million, combined.

Total goodwill, other intangible and long-lived asset impairment charges were $\$ 303$ million ( $\$ 254$ million, net of tax, or $\$ .70$ per common share) and $\$ 1,426$ million ( $\$ 1,215$ million, net of tax, or $\$ 3.31$ per common share), respectively, for the three and twelve months ended June 30, 2020.

The Company recorded $\$ 90$ million ( $\$ 85$ million, net of tax) goodwill and other intangible asset impairments with an impact of $\$ .23$ per common share for the twelve months ended June 30, 2019 related to its Smashbox reporting unit. During fiscal 2019, Smashbox made revisions to its internal forecasts reflecting the slowdown of its makeup business driven by ongoing competitive activity and lower than expected growth in key retail channels for the brand.

In conjunction with the acquisition of the remaining equity interest in Have\&Be Co. Ltd. in December 2019, the Company recorded a gain on its previously held equity method investment of $\$ 534$ million (inclusive of the recognition of a previously unrealized foreign currency gain of $\$ 4$ million, which was reclassified from accumulated other comprehensive income). The Company also recorded a $\$ 23$ million foreign currency gain as a result of cash transferred to a foreign subsidiary for the purposes of making the closing payment. The total gain of $\$ 557$ million ( $\$ 437$ million, net of tax) had an impact of $\$ 1.19$ per common share for the twelve months ended June 30, 2020.

The Tax Cuts and Jobs Act (the "TCJA"), which was enacted on December 22, 2017, presented us with opportunities to manage cash and investments more efficiently on a global basis. Accordingly, during the third quarter of fiscal 2019, as part of the assessment of those opportunities, we sold our available-for-sale securities, which liquidated our investment in the foreign subsidiary that owned those securities. As a result, we recorded a realized net gain on liquidation of our investment in a foreign subsidiary of $\$ 71$ million ( $\$ 57$ million after tax), for a net impact of $\$ .15$ per common share.

During the twelve months ended June 30, 2019, the Company recorded a net charge of $\$ 5$ million equal to $\$ .01$ per common share to reflect the finalization of the provisional amounts for the impact of the TCJA.

## Reconciliation between GAAP and Non-GAAP

(Unaudited)

|  | Three Months Ended June 30, 2020 |  |  |  | Three Months Ended June 30 Diluted EPS ${ }^{(2)}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Diluted EPS |  |  |  |  |  |
|  | \% Change | \% Change, Constant Currency | \% Change | \% Change, Constant Currency |  | 2020 |  | 019 |
| As Reported Results ${ }^{(1)}$ | (32)\% | (31) \% | (100+) | $(100+)$ | \$ | (1.28) | \$ | . 43 |
| Restructuring and other charges |  |  |  |  |  | . 05 |  | 25 |
| Changes in fair value of contingent consideration |  |  |  |  |  | (.02) |  | (.04) |
| Goodwill, other intangible and long-lived asset impairments |  |  |  |  |  | . 70 |  | - |
| Other income, net |  |  |  |  |  | . 02 |  | - |
| Non-GAAP |  | (31) \% | (100+) |  | \$ | (.53) | \$ | . 64 |
| Impact of foreign currency on earnings per share |  |  |  |  |  | . 03 |  |  |
| Non-GAAP, constant currency earnings per |  |  |  | $(100+)$ |  | (.50) |  |  |

(1) Represents GAAP, except Constant Currency percentages

## Reconciliation between GAAP and Non-GAAP (Unaudited)



[^0]Results by Product Category (Unaudited)

| (\$ in millions) | Three Months Ended June 30 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Percentage Change |  | Operating Income (Loss) |  | Percentage Change |
|  | 2020 | 2019 | Reported Basis | Constant Currency | 2020 | 2019 | $\begin{aligned} & \text { Reported } \\ & \text { Basis } \end{aligned}$ |
| Skin Care | \$ 1,612 | \$ 1,589 | 1 \% | $3 \%$ | \$ 303 | \$ 301 | $1 \%$ |
| Makeup | 545 | 1,433 | (62) | (61) | (648) | 40 | $(100+)$ |
| Fragrance | 171 | 401 | (57) | (56) | (146) | (16) | $(100+)$ |
| Hair Care | 98 | 151 | (35) | (35) | (29) | 12 | $(100+)$ |
| Other | 4 | 17 | (76) | (76) | (3) | 3 | $(100+)$ |
| Subtotal | 2,430 | 3,591 | (32) | (31) | (523) | 340 | (100+) |
| Returns associated with restructuring and other activities | - | (1) |  |  | (20) | (124) |  |
| Total | \$ 2,430 | \$ 3,590 | (32)\% | (31)\% | \$ (543) | \$ 216 | (100+)\% |

Results by Product Category
(Unaudited)

| (\$ in millions) | Year Ended June 30 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Percentage Change |  | Operating Income (Loss) |  | Percentage Change |
|  | 2020 | 2019 | Reported Basis | Constant Currency | 2020 | 2019 | Reported Basis |
| Skin Care | \$ 7,382 | \$ 6,551 | 13 \% | 14 \% | \$ 2,125 | \$ 1,925 | 10 \% |
| Makeup | 4,794 | 5,860 | (18) | (17) | $(1,438)$ | 438 | (100+) |
| Fragrance | 1,563 | 1,802 | (13) | (12) | 17 | 140 | (88) |
| Hair Care | 515 | 584 | (12) | (11) | (19) | 39 | (100+) |
| Other | 40 | 69 | (42) | (42) | 4 | 12 | (67) |
| Subtotal | 14,294 | 14,866 | (4) | (3) | 689 | 2,554 | (73) |
| Returns/ charges associated with restructuring and other activities | - | (3) |  |  | (83) | (241) |  |
| Total | \$14,294 | \$14,863 | (4)\% | (3)\% | \$ 606 | \$ 2,313 | (74)\% |

## Results by Geographic Region

 (Unaudited)| (\$ in millions) | Three Months Ended June 30 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Percentage Change |  | $\underset{\text { (Loss) }}{\substack{\text { Operating Income }}}$ (Loss) |  | Percentage Change |
|  | 2020 | 2019 | Reported Basis | Constant Currency | 2020 | 2019 | Reported Basis |
| The Americas | \$ 516 | \$ 1,132 | (54)\% | (54)\% | \$ (473) | \$ 89 | (100+)\% |
| Europe, the Middle East \& Africa | 981 | 1,627 | (40) | (39) | (87) | 213 | (100+) |
| Asia/Pacific | 933 | 832 | 12 | 16 | 37 | 38 | (3) |
| Subtotal | 2,430 | 3,591 | (32) | (31) | (523) | 340 | (100+) |
| Returns associated with restructuring and other activities | - | (1) |  |  | (20) | (124) |  |
| Total | \$ 2,430 | \$ 3,590 | (32)\% | (31)\% | \$ (543) | \$ 216 | (100+)\% |


| (\$ in millions) | Results by Geographic Region (Unaudited) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year Ended June 30 |  |  |  |  |  |  |
|  | Net Sales |  | Percentage Change |  | Operating Income (Loss) |  | Percentage Change |
|  | 2020 | 2019 | Reported Basis | Constant Currency | 2020 | 2019 | Reported Basis |
| The Americas | \$ 3,794 | \$ 4,741 | (20)\% | (20)\% | \$(1,044) | \$ 672 | (100+)\% |
| Europe, the Middle East \& Africa | 6,262 | 6,452 | (3) | (2) | 997 | 1,153 | (14) |
| Asia/Pacific | 4,238 | 3,673 | 15 | 18 | 736 | 729 | 1 |
| Subtotal | 14,294 | 14,866 | (4) | (3) | 689 | 2,554 | (73) |
| Returns/ charges associated with restructuring and other activities | - | (3) |  |  | (83) | (241) | 66 |
| Total | \$14,294 | \$14,863 | (4)\% | (3)\% | \$ 606 | \$2,313 | (74)\% |

## Reconciliation between GAAP and Non-GAAP

 (Unaudited)|  | Three Months Ending September 30, 2020 (F) |  |  |  | Three Months <br> Ending September <br> 2n |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  |  |  |
|  | \% | $\%$, <br> Constant <br> Currency, | \% | $\%$, <br> Constant <br> Currency | 2020 (F) | 2019 |
| Forecast / Actual Results (1) | (13\%)-(12\%) | (12\%)-(11\%) | (54\%)-(51\%) | (53\%)-(50\%) | \$.77-\$.83 | \$ 1.61 |
| Non-GAAP |  |  |  |  |  |  |
| Restructuring and other charges |  |  |  |  | .02-.03 | . 06 |
| Non-GAAP |  |  | (52\%)-(49\%) |  | \$.80-\$.85 | \$ 1.67 |
| Impact of foreign currency on earnings per share |  |  |  |  | . 01 |  |
| Forecasted constant currency net sales growth and earnings per share |  | (12\%)-(11\%) |  | (51\%)-(48\%) | \$.81-\$.86 |  |

${ }^{(1)}$ Represents GAAP, except Constant Currency percentages; includes restructuring and other charges
${ }^{(F)}$ Represents forecast

Returns and Charges Associated With Restructuring and Other Activities and Other Adjustments
(Unaudited)

| (In millions, except per share data) | Three Months Ended June 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales Returns |  | Cost of Sales |  | Operating Expenses |  |  |  | Total |  | After Tax |  | Diluted EPS |  |
|  |  |  | Restructuring Charges | Other Charges/ Adjustments |  |  |  |  |  |  |  |
| Leading Beauty Forward | \$ | - |  |  | \$ | 1 | \$ | 14 | \$ | 5 | \$ | 20 | \$ | 17 | \$ | . 05 |
| Changes in fair value of contingent consideration |  |  |  |  |  |  |  | (8) |  | (8) |  | (8) |  | (.02) |
| Goodwill, other intangible and long-lived asset impairments |  |  |  |  |  |  |  | 303 |  | 303 |  | 254 |  | . 70 |
| Other income, net |  |  |  |  |  |  |  | 19 |  | 19 |  | 9 |  | . 02 |
| Total | \$ | - | \$ | 1 | \$ | 14 | \$ | 319 | \$ | 334 | \$ | 272 | \$ | . 75 |


| (In millions, except per share data) | Year Ended June 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales Returns |  | Cost of Sales |  | Operating Expenses |  |  |  | Total |  | After Tax |  | Diluted EPS |  |
|  |  |  | Restructuring Charges | $\begin{array}{\|c} \text { Other Charges/ } \\ \text { Adjustments } \end{array}$ |  |  |  |  |  |  |  |
| Leading Beauty Forward | \$ | - |  |  | \$ | 10 | \$ | 34 | \$ | 39 | \$ | 83 | \$ | 68 | \$ | . 19 |
| Changes in fair value of contingent consideration |  |  |  |  |  |  |  | (17) |  | (17) |  | (16) |  | (.04) |
| Goodwill, other intangible and long-lived asset impairments |  |  |  |  |  |  |  | 1,426 |  | 1,426 |  | 1,215 |  | 3.31 |
| Other income, net |  |  |  |  |  |  |  | (557) |  | (557) |  | (441) |  | (1.20) |
| Total | \$ | - | \$ | 10 | \$ | 34 | \$ | 891 | \$ | 935 | \$ | 826 | \$ | 2.26 |



Reconciliation of Certain Consolidated Statements of Earnings (Loss) Accounts
Before and After Returns, Charges and Other Adjustments (Unaudited)

| (\$ in millions, except per share data) | Three Months Ended June 30 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  |  |  |  | 2019 |  |  | \% Change |  |
|  | As <br> Reported | Returns/ Charges/ Adjustments | Non-GAAP | Impact of Foreign Currency Translation | NonGAAP, Constant Currency | As Reported | Returns/ Charges/ Adjustments | NonGAAP | NonGAAP | NonGAAP, Constant Currency |
| Net sales | \$ 2,430 | \$ | \$ 2,430 | \$ 48 | \$ 2,478 | \$ 3,590 | \$ 1 |  | (32)\% | (31)\% |
| Cost of sales | 767 | (1) | 766 | 12 | 778 | 835 | (6) | 829 |  |  |
| Gross profit | 1,663 | 1 | 1,664 | 36 | 1,700 | 2,755 | 7 | 2,762 | (40)\% | (38)\% |
| Gross margin | 68.4 \% |  | 68.5 \% |  | 68.6 \% | 76.7 \% |  | 76.9 \% |  |  |
| Operating expenses | 2,206 | (314) | 1,892 | 29 | 1,921 | 2,539 | (98) | 2,441 | (22)\% | (21)\% |
| Operating expense margin | 90.8\% |  | 77.9 \% |  | 77.5 \% | 70.7 \% |  | 68.0 \% |  |  |
| Operating income (loss) | (543) | 315 | (228) | 7 | (221) | 216 | 105 | 321 | (100+)\% | (100+)\% |
| Operating income (loss) margin | (22.3)\% |  | (9.4)\% |  | (8.9)\% | 6.0 \% |  | 8.9 \% |  |  |
| Other income (loss), net | (19) | 19 | - | - | - | - | - | - | -\% | - \% |
| Provision (benefit) for income taxes | (146) | 62 | (84) | (1) | (85) | 41 | 27 | 68 | $(100+) \%$ | $(100+) \%$ |
| Net earnings (loss) attributable to The Estée Lauder Companies Inc. | \$ (462) | \$ 272 | \$ (190) | \$ 8 | \$ (182) | \$ 157 | \$ 78 | \$ 235 | (100+)\% | (100+)\% |
| Diluted EPS | \$ (1.28) | \$ 75 | \$ (.53) | \$ . 03 | \$ (.50) | \$ . 43 | \$ . 21 | \$ . 64 | (100+)\% | (100+)\% |

Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns, Charges and Other Adjustments (Unaudited)

| (\$ in millions, except per share data) | Year Ended June 30 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  |  |  |  | 2019 |  |  | \% Change |  |
|  | As Reported | Returns/ Charges/ Adjustments | Non-GAAP | Impact of Foreign Currency Translation | Non- <br> GAAP, Constant Currency | As <br> Reported | Returns/ Charges/ Adjustments | Non-GAAP | $\begin{aligned} & \text { Non- } \\ & \text { GAAP } \end{aligned}$ | Non- <br> GAAP, Constant Currency |
| Net sales | \$ 14,294 | \$ | \$ 14,294 | \$ 154 | \$ 14,448 | \$ 14,863 | 3 | \$ 14,866 | (4)\% | (3)\% |
| Cost of sales | 3,552 | (10) | 3,542 | 38 | 3,580 | 3,387 | (22) | 3,365 |  |  |
| Gross profit | 10,742 | 10 | 10,752 | 116 | 10,868 | 11,476 | 25 | 11,501 | (7)\% | (6)\% |
| Gross margin | 75.2 \% |  | 75.2 \% |  | 75.2 \% | 77.2 \% |  | 77.4 \% |  |  |
| Operating expenses | 10,136 | $(1,482)$ | 8,654 | 94 | 8,748 | 9,163 | (269) | 8,894 | (3)\% | (2)\% |
| Operating expense margin | 70.9 \% |  | 60.5 \% |  | 60.5 \% | 61.6 \% |  | 59.8 \% |  |  |
| Operating income | 606 | 1,492 | 2,098 | 22 | 2,120 | 2,313 | 294 | 2,607 | (20)\% | (19)\% |
| Operating income | 4.2 \% |  | 14.7 \% |  | 14.7 \% | 15.6 \% |  | 17.5 \% |  |  |
| Other income, net | 557 | (557) |  | - | - | 71 | (71) | - | - \% | -\% |
| Provision for income taxes | 350 | 109 | 459 | 4 | 463 | 513 | 31 | 544 | (16)\% | (15)\% |
| Net earnings attributable to The Estée Lauder Companies Inc. | \$ 684 | \$ 826 | \$ 1,510 | \$ 18 | \$ 1,528 | \$ 1,785 | \$ 192 | \$ 1,977 | (24)\% | (23)\% |
| Diluted EPS | \$ 1.86 | \$ 2.26 | \$ 4.12 | \$ . 04 | \$ 4.16 | \$ 4.82 | \$ . 52 | \$ 5.34 | (23)\% | (22)\% |

FISCAL 2019
In May 2016, the Company announced a multi-year initiative ("Leading Beauty Forward," or the "Program") to build on its strengths and better leverage its cost structure to free resources for investment to continue our growth momentum. Leading Beauty Forward is designed to enhance the Company's go-to-market capabilities, reinforce its leadership in global prestige beauty and continue creating sustainable value. As of June 30, 2019, the Company concluded the approvals of all major initiatives under Leading Beauty Forward related to the optimization of select corporate functions, supply chain activities, and corporate and regional market support structures, as well as the exit of underperforming businesses, and expect to substantially complete those initiatives through fiscal 2021. The Company previously estimated that Leading Beauty Forward would result in related restructuring and other charges totaling between $\$ 900$ million and $\$ 950$ million, before taxes. After concluding the final approvals and reviewing the progress of previously approved initiatives under Leading Beauty Forward that are being implemented, the Company revised its estimates for cost approvals under the Program. Inclusive of approvals from inception through June 30, 2019, the Company now estimate that Leading Beauty Forward may result in related restructuring and other charges totaling between $\$ 950$ million and $\$ 990$ million, before taxes, consisting of employee-related costs, asset write-offs and other costs to implement these initiatives. As many of the previously approved Leading Beauty Forward initiatives are progressing through their implementation stages, the Company is revising its previous estimate of annual net benefits of between $\$ 350$ million and $\$ 450$ million, before taxes. After its full implementation, it now expects Leading Beauty Forward to yield annual net benefits, primarily in Selling, general and administrative expenses and, to a lesser extent, Cost of sales, of between $\$ 425$ million and $\$ 475$ million, before taxes. These savings can be used to improve margin, mitigate risk and invest in future growth initiatives.

The Company recorded $\$ 19$ million and $\$ 37$ million of income within Selling, general and administrative expenses for the three and twelve months ended June 30, 2019, respectively to reflect changes in the fair value of its contingent consideration related to certain of its fiscal 2015 and 2016 acquisitions. During the three and twelve months ended June 30,2018 , the Company recorded income of $\$ 37$ million and $\$ 43$ million, respectively.

The Company recorded $\$ 90$ million of goodwill and other intangible asset impairments with an impact of $\$ .23$ per common share for the twelve months ended June 30, 2019 related to its Smashbox reporting unit. During 2019, Smashbox made revisions to its internal forecasts reflecting the slowdown of its makeup business driven by ongoing competitive activity and lower than expected growth in key retail channels for the brand.

The Tax Cuts and Jobs Act (the "TCJA"), which was enacted on December 22, 2017, presented us with opportunities to manage cash and investments more efficiently on a global basis. Accordingly, during the third quarter of fiscal 2019, as part of the assessment of those opportunities, we sold our available-for-sale securities, which liquidated our investment in the foreign subsidiary that owned those securities. As a result, we recorded a realized net gain on liquidation of our investment in a foreign subsidiary of $\$ 71$ million ( $\$ 57$ million after tax), for a net impact of $\$ .15$ per common share.

During the twelve months ended June 30, 2019, the Company recorded a net charge of $\$ 5$ million equal to $\$ .01$ per common share to reflect the finalization of the TCJA provisional charges recorded in fiscal 2018. For the twelve months ended June 30, 2018, the Company recorded provisional charges resulting from the enactment of the TCJA totaling $\$ 427$ million, equal to $\$ 1.14$ per common share.

Returns and Charges Associated With Restructuring and Other Activities and Other Adjustments

| (Unaudited; \$ in millions, except per share data) | Operating Expenses |  |  |  | Total |  | After Tax | Diluted <br> Earnings <br> Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales <br> Returns | Cost of Sales | Restructuring Charges | Other Charges/ Adjustments |  |  |  |  |
| Three Months Ended June 30, 2019 |  |  |  |  |  |  |  |  |
| Leading Beauty Forward Contingent consideration | \$ 1 | \$ 6 | \$ 102 | $\$$ 15 <br>  $(19)$ | \$ | $\begin{gathered} \hline 124 \\ (19) \\ \hline \end{gathered}$ | $\$ \quad$95 <br> $(16)$ | $\$$ .25 <br>  $(.04)$ |
| Total | \$ 1 | \$ 6 | \$ 102 | \$ (4) | \$ | 105 | \$ 79 | \$ . 21 |
| Year Ended June 30, 2019 |  |  |  |  |  |  |  |  |
| Leading Beauty Forward <br> Contingent consideration <br> Gain on liquidation of an investment in a foreign subsidiary, net <br> Goodwill and other intangible asset impairments <br> Transition Tax resulting from the TCJA <br> Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date <br> Net deferred tax liability related to foreign withholding taxes on certain foreign eamings resulting from the TCJA | \$ 3 | \$ 22 | \$ 133 | $\$$ 83 <br>  $(37)$ <br>  $(71)$ <br>  90 | \$ | 241 <br> (37) <br> (71) <br> 90 | \$ 190 <br> (31) <br> (57) <br> 85 <br> (12) <br> 8 <br> 9 | \$ <br> .51 (.08) <br> (.15) <br> .23 (.03) <br> . 02 <br> .02 |
| Total | \$ 3 | \$ 22 | \$ 133 | \$ 65 | \$ | 223 | \$ 192 | \$ . 52 |



| Year Ended June 30, 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leading Beauty Forward | \$ | 8 | \$ 18 |  | \$ | 127 | \$ | $\begin{gathered} 104 \\ (43) \end{gathered}$ | \$ | $\begin{gathered} 257 \\ (43) \end{gathered}$ | \$ | 193 | \$ | . 51 |
| Contingent consideration |  |  |  |  | (33) |  |  |  |  |  |  |  | (.09) |
| Transition Tax resulting from the TCJA |  |  |  |  | 351 |  |  |  |  |  |  |  | . 94 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date |  |  |  |  | 30 |  |  |  |  |  |  |  | . 08 |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA |  |  |  |  | 46 |  |  |  |  |  |  |  | . 12 |
| Total | \$ | 8 | \$ | 18 |  | \$ | 127 | \$ | 61 | \$ | 214 | \$ | 587 | \$ | 1.56 |

## Reconciliation between GAAP and Non-GAAP

| (Unaudited) | Three Months Ended June 30, 2019 |  |  |  | Three Months Ended June 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  | Diluted Eamings Per Share |  |  |  |
|  | Reported $\text { Basis }^{(1)}$ | Constant Currency | Reported $\text { Basis }^{(1)}$ | Constant Currency |  | 019 |  | 18 |
| As Reported Results | $9 \%$ | 11 \% | (14) \% | (11) \% | \$ | . 43 | \$ | . 49 |
| Restructuring and other charges |  |  |  |  |  | . 25 |  | . 10 |
| Contingent consideration |  |  |  |  |  | (.04) |  | (.08) |
| Transition Tax resulting from the TCJA |  |  |  |  |  | - |  | . 05 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date |  |  |  |  |  | - |  | (.03) |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA |  |  |  |  |  | - |  | $.07$ |
| Non-GAAP |  | 11 \% |  | 8 \% | \$ | . 64 | \$ | . 61 |
| Impact of adoption of ASC 606 |  | 1 \% |  |  |  | . 04 |  |  |
| Non-GAAP, excluding impact of adoption of ASC 606 |  | 12 \% |  |  |  | . 68 |  |  |
| Impact of foreign currency on earnings per share |  |  |  |  |  | . 02 |  |  |
| Non-GAAP, constant currency earnings per share, excluding the impact of adoption of ASC 606 |  |  |  | 15 \% | \$ | . 70 |  |  |

## ${ }^{(1)}$ Represents GAAP

Amounts may not sum due to rounding.

| (Unaudited) | Year Ended June 30, 2019 |  |  |  | Year Ended June 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  | Diluted Earnings Per Share |  |  |  |
|  | Reported $\text { Basis }^{(1)}$ | Constant Currency | Reported $\text { Basis }{ }^{(1)}$ | Constant Currency |  | 2019 |  | 018 |
| As Reported Results | $9 \%$ | 11 \% | 63 \% | $70 \%$ | \$ | 4.82 | \$ | 2.95 |
| Restructuring and other charges |  |  |  |  |  | . 51 |  | . 51 |
| Contingent consideration |  |  |  |  |  | (.08) |  | (.09) |
| Gain on liquidation of an investment in a foreign subsidiary, net |  |  |  |  |  | (.15) |  | - |
| Goodwill and other intangible asset impairments |  |  |  |  |  | . 23 |  | - |
| Transition Tax resulting from the TCJA |  |  |  |  |  | (.03) |  | . 94 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date |  |  |  |  |  | . 02 |  | . 08 |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA |  |  |  |  |  | . 02 |  | . 12 |
| Non-GAAP |  | 11 \% |  | 22 \% |  | 5.34 | \$ | 4.51 |
| Impact of adoption of ASC 606 |  | - \% |  |  |  | (.04) |  |  |
| Non-GAAP, excluding impact of adoption of ASC 606 |  | 12 \% |  |  |  | 5.29 |  |  |
| Impact of foreign currency on earnings per share |  |  |  |  |  | . 19 |  |  |
| Non-GAAP, constant currency earnings per share, excluding the impact of adoption of ASC 606 |  |  |  | 21 \% | \$ | 5.48 |  |  |

[^1]Amounts may not sum due to rounding.

## Results by Product Category

| (Unaudited; \$ in millions) | Three Months Ended June 30 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Percent Change |  |  | Operating Income (Loss) |  |  | Percent <br> Change |
|  | 2019 | 2018 | Reported Basis | Constant Currency | $\begin{gathered} \text { Constant } \\ \text { Currency, excl } \\ \text { ASC } 606 \\ \hline \end{gathered}$ | 2019 |  |  | Reported Basis |
| Skin Care | \$ 1,589 | \$ 1,379 | 15 \% | 18 \% | 19 \% | \$ 301 | \$ | 293 | 3 \% |
| Makeup | 1,433 | 1,358 | 6 | 8 | 8 | 40 |  | 35 | 14 |
| Fragrance | 401 | 403 | - | 2 | 3 | (16) |  | (19) | 16 |
| Hair Care | 151 | 151 | - | 1 | 1 | 12 |  | 19 | (37) |
| Other | 17 | 12 | 42 | 42 | 42 | 3 |  | - | - |
| Subtotal | 3,591 | 3,303 | 9 | 11 | 12 | 340 |  | 328 | 4 |
| Returns/charges associated with restructuring and other activities | (1) | (8) |  |  |  | (124) |  | (50) |  |
| Total | \$ 3,590 | \$ 3,295 | $9 \%$ | 11 \% | 12 \% | \$ 216 | \$ | 278 | (22) \% |

Results by Geographic Region


Net sales and operating income in the Company's product categories and regions for the three months ended June 30, 2019 were unfavorably impacted by a stronger U.S. dollar in relation to most currencies and by the adoption of ASC 606. Total reported operating income was $\$ 216$ million, a $22 \%$ decrease from $\$ 278$ million in the prior year quarter. Operating income increased $20 \%$ excluding (1) the adoption of ASC 606 that decreased operating income by $\$ 20$ million, (2) restructuring and other charges and adjustments of $\$ 105$ million compared to $\$ 13$ million in the prior-year period, and (3) the unfavorable impact of currency translation of $\$ 8$ million.

## Results by Product Category

| (Unaudited; \$ in millions) | Year Ended June 30 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Percent Change |  |  | Operating Income (Loss) |  | Percent Change |
|  | 2019 | 2018 | Reported Basis | Constant Currency | Constant Currency, excl ASC 606 | 2019 | 2018 | Reported Basis |
| Skin Care | \$ 6,551 | \$ 5,595 | 17 \% | 20 \% | 21 \% | \$ 1,925 | \$ 1,514 | 27 \% |
| Makeup | 5,860 | 5,633 | 4 | 7 | 7 | 438 | 549 | (20) |
| Fragrance | 1,802 | 1,826 | (1) | 1 | 2 | 140 | 176 | (20) |
| Hair Care | 584 | 570 | 2 | 4 | 4 | 39 | 64 | (39) |
| Other | 69 | 67 | 3 | 4 | - | 12 | 9 | 33 |
| Subtotal | 14,866 | 13,691 | 9 | 11 | 12 | 2,554 | 2,312 | 10 |
| Returns/charges associated with restructuring and other activities | (3) | (8) |  |  |  | (241) | (257) |  |
| Total | \$ 14,863 | \$ 13,683 | $9 \%$ | 11 \% | 12 \% | \$ 2,313 | \$ 2,055 | $13 \%$ |

## Results by Geographic Region



Net sales and operating income in the Company's product categories and regions were impacted by a stronger U.S. dollar in relation to most currencies, as well as the adoption of ASC 606. The discussion of the Company's net sales and operating results is based on specific markets in commercially concentrated locations, which may include separate discussions on territories within a country.

Total reported operating income was $\$ 2.31$ billion, a $13 \%$ increase from $\$ 2.06$ billion in the prior year. Operating income increased 18\% excluding (1) the adoption of ASC 606 that increased operating income by $\$ 21$ million, (2) restructuring and other charges and adjustments of $\$ 204$ million compared to $\$ 214$ million in the prior-year period, (3) goodwill and other intangible asset impairments related to Smashbox of $\$ 90$ million and (4) the unfavorable impact of currency translation of $\$ 89$ million. The improvement in operating income largely reflected higher net sales and disciplined expense management throughout the business.

Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns, Charges and Other Adjustments

| (Unaudited: S in millions, except per share data and percentages) | Three Months Ended June 30, 2019 |  |  |  |  |  |  |  |  |  |  |  |  |  | Three Months Ended June 30, 2018 |  |  |  |  |  | \% Change <br> Non-GAAP | \% Change Non-GAAP, <br> Constant <br> Currency- <br> Adjusted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported |  | Returns/ <br> Charges/ <br> Adjust- <br> ments |  | Non-GAAP |  | Impact of adoption of ASC 606 |  | Non-GAAP, <br> excluding <br> impact of <br> adoption of ASC <br> 606 |  | Impact of foreign currency translation |  | Non-GAAP, <br> Constant <br> Currency- <br> Adjusted |  |  | Reported |  |  |  | n- GAAP |  |  |
| Net Sales Cost of sales | \$ | $\begin{array}{r} 3,590 \\ 835 \\ \hline \end{array}$ | \$ | $\begin{gathered} 1 \\ (6) \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 3,591 \\ 829 \\ \hline \end{array}$ |  | $\begin{aligned} & \hline 21 \\ & (81) \end{aligned}$ | \$ | $\begin{array}{r} 3,612 \\ 748 \\ \hline \end{array}$ | \$ | $\begin{gathered} 83 \\ 20 \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 3,695 \\ 768 \\ \hline \end{array}$ |  | $\begin{array}{r} 3,295 \\ 697 \\ \hline \end{array}$ | \$ | $\begin{aligned} & \hline 8 \\ & (9) \\ & \hline \end{aligned}$ | \$ | $\begin{array}{r} 3,303 \\ 688 \end{array}$ | $9 \%$ | 12\% |
| Gross Profit |  | 2,755 |  | 7 |  | 2,762 |  | 102 |  | 2,864 |  | 63 |  | 2,927 |  | 2,598 |  | 17 |  | 2,615 | 6 \% | 12\% |
| Gross Margin <br> Operating expenses |  | $\begin{gathered} 76.7 \% \\ 2,539 \\ \hline \end{gathered}$ |  | (98) |  | $\begin{array}{\|r} \hline 76.9 \% \\ 2,441 \\ \hline \end{array}$ |  | 82 |  | $\begin{array}{\|r\|} \hline 79.3 \\ \hline 2,523 \end{array}$ |  | 55 |  | $\begin{array}{r} 79.2 \% \\ 2,578 \\ \hline \end{array}$ |  | $\begin{array}{r} 78.8 \% \\ 2,320 \\ \hline \end{array}$ |  | 4 |  | $\begin{array}{r} 79.2 \% \\ 2,324 \\ \hline \end{array}$ | 5 \% | 11\% |
| Operating Expense Margin |  | 70.7 \% |  |  |  | 68.0 \% |  |  |  | 69.9 \% |  |  |  | 69.8 \% |  | 70.4 \% |  |  |  | 70.4 \% |  |  |
| Operating Income |  | 216 |  | 105 |  | 321 |  | 20 |  | 341 |  | 8 |  | 349 |  | 278 |  | 13 |  | 291 | 10 \% | 20\% |
| Operating Income Margin <br> Provision for incometaxes |  | $6.0 \%$ <br> 41 |  | 27 |  | $\begin{array}{c\|} \hline 8.9 \% \\ 68 \\ \hline \end{array}$ |  | 4 |  | $9.4 \%$ <br> 72 |  | (1) |  | $\begin{array}{cc} \hline 9.4 \% \\ 71 \\ \hline \end{array}$ |  | $\begin{gathered} \hline 8.4 \% \\ 73 \\ \hline \end{gathered}$ |  | (30) |  | $\begin{gathered} 8.8 \% \\ 43 \\ \hline \end{gathered}$ | 58 \% | 65\% |
| Net Earnings Attributable to The Estée Lauder Companies Inc. | \$ | 157 | \$ | 78 | \$ | 235 | \$ | 16 | \$ | 251 | \$ | 8 | \$ | 259 | \$ | 186 | \$ | 43 | \$ | 229 | $3 \%$ | 13\% |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per commonshare | \$ | . 43 | \$ | . 21 | \$ | . 64 | \$ | . 04 | \$ | . 68 | \$ | . 02 | \$ | . 70 | \$ | . 49 | \$ | . 12 | \$ | . 61 | $5 \%$ | 15\% |

Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns, Charges and Other Adjustments

| (Unaudited; $\$$ in millions, except per share data and percentages) | Year Ended June 30, 2019 |  |  |  |  |  |  |  |  |  |  |  |  |  | Year Ended June 30, 2018 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported |  | Returns/ <br> Charges <br> Adjust- <br> ment |  | Non-GAAP |  | Impact of adoption of ASC 606 |  | Non-CAAP, excluding impact of adoption of ASC 606 |  | Impact of foreign currency translation |  | Non-GAAP, Constant CurrencyAdjusted |  | As Reported |  | Returns/ <br> Charges/ <br> Adjust- <br> ment |  | Non-CAAP |  | \% Change Non-GAAP | \% Change Non-GAAP, Constant CurrencyAdjusted |
| Net Sales Cost of sales | \$ | $\begin{array}{r} 14,863 \\ 3,387 \end{array}$ | \$ | $\begin{gathered} 3 \\ (22) \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 14,866 \\ 3,365 \end{array}$ |  | $\begin{gathered} 49 \\ (300) \end{gathered}$ | \$ | $\begin{array}{r} 14,915 \\ 3,065 \end{array}$ | \$ | $\begin{array}{r} 371 \\ 87 \\ \hline \end{array}$ | \$ | $\begin{array}{r} 15,286 \\ 3,152 \end{array}$ | \$ | $\begin{array}{r} 13,683 \\ 2,844 \\ \hline \end{array}$ | \$ | $\begin{array}{r} 8 \\ (18) \end{array}$ | \$ | $\begin{array}{r} 13,691 \\ 2,826 \end{array}$ | $9 \%$ | 12\% |
| Gross Profit |  | 11,476 |  | 25 |  | 11,501 |  | 349 |  | 11,850 |  | 284 |  | 12,134 |  | 10,839 |  | 26 |  | 10,865 | 6 \% | 12\% |
| Gross Margin <br> Operating expenses |  | $\begin{array}{r} 77.2 \% \\ 9,163 \\ \hline \end{array}$ |  | (269) |  | $\begin{array}{\|c\|} \hline 77.4 \% \\ 8,894 \\ \hline \end{array}$ |  | 370 |  | $\begin{array}{r} 79.5 \% \\ 9,264 \\ \hline \end{array}$ |  | 195 |  | $\begin{aligned} & 79.4 \% \\ & 9,459 \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 79.2 \% \\ & 8,784 \\ & \hline \end{aligned}$ |  | (188) |  | $\begin{aligned} & 79.4 \% \\ & 8,596 \\ & \hline \end{aligned}$ | $3 \%$ | 10\% |
| Operating Expense Margin |  | 61.6 \% |  |  |  | 59.8 \% |  |  |  | 62.1 \% |  |  |  | 61.9 \% |  | 64.2 \% |  |  |  | 62.8\% |  |  |
| Operating Income |  | 2,313 |  | 294 |  | 2,607 |  | (21) |  | 2,586 |  | 89 |  | 2,675 |  | 2,055 |  | 214 |  | 2,269 | 15 \% | 18\% |
| Operating Income Margin |  | 15.6 \% |  |  |  | 17.5 \% |  |  |  | 17.3 \% |  |  |  | 17.5 \% |  | 15.0 \% |  |  |  | 16.6 \% |  |  |
| Other income, net Provision for incometaxes |  | $\begin{array}{r} 71 \\ 513 \end{array}$ |  | $\begin{gathered} \text { (71) } \\ 31 \\ \hline \end{gathered}$ |  | $544$ |  | (5) |  | $539$ |  | $20$ |  | $559$ |  | $863$ |  | (373) |  | $490$ | $11 \%$ | - |
| Net Earnings Attributable to The Estée Lauder Companies Inc. | \$ | 1,785 | \$ | 192 | \$ | 1,977 | \$ | (16) | \$ | 1,961 | \$ | 69 | \$ | 2,030 | \$ | 1,108 | \$ | 587 | \$ | 1,695 | 17 \% | 20\% |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per commonshare | \$ | 4.82 | \$ | . 52 | \$ | 5.34 | \$ | (.04) | \$ | 5.29 | \$ | . 19 | \$ | 5.48 | \$ | 2.95 | \$ | 1.56 | \$ | 4.51 | 18 \% | 21\% |

[^2]
## INTERNAL

## Reconciliation between GAAP and non-GAAP

## (Unaudited)

Forecast / actual results including restructuring and other charges and adjustments
Non-GAAP
Restructuring and other charges
Contingent Consideration
TCJA Impacts

| Non-GAAP |  | $11 \%-13 \%$ |  | $\$ 1.56-\$ 1.59$ |
| :--- | :--- | :--- | :--- | :--- |
| Impact of foreign currency on earnings per share |  |  |  |  |
| Forecasted constant currency net sales growth <br> and earnings per share |  | $9 \%-10 \%$ |  | $(.01)$ |

## (Unaudited)

Forecast / actual results including restructuring and other charges and adjustments
Non-GAAP
Restructuring and other charges
Contingent Consideration
Gain on liquidation of an investment in a foreign subsidiary, net
Intangible Asset Impairments
TCJA Impacts

| Non-GAAP |  |  | $\mathbf{1 0 \% - 1 2 \%}$ |  |
| :--- | :--- | :--- | :--- | :--- |
| Impact of foreign currency on earnings per share |  |  | $\$ 5.90-\$ 5.98$ | $\$$ |
| Forecasted constant currency net sales growth <br> and earnings per share |  | $\mathbf{7 \% - 8} \%$ |  | $(.05)$ |
| $\mathbf{y}$ |  |  |  |  |

[^3]The following table details the impacts of ASC 606 on the Company's Consolidated Balance Sheet as of June 30, 2019.

## CONSOLIDATED BALANCE SHEET IMPACT FROM ASC 606

| (Unaudited; \$ in millions) | As Reported |  | Adjustments |  | Prior to the Adoption of ASC 606 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts receivable, net | \$ | 1,831 | \$ | (202) | \$ | 1,629 |
| Inventory and promotional merchandise, net |  | 2,006 |  | (21) |  | 1,985 |
| Other Assets |  | 628 |  | (65) |  | 563 |
| Total Assets | \$ | 13,156 | \$ | (288) | \$ | 12,868 |
| Other accrued liabilities |  | 2,599 |  | (452) |  | 2,147 |
| Other noncurrent liabilities |  | 1,244 |  | (47) |  | 1,197 |
| Total Liabilities | \$ | 8,745 | \$ | (499) | \$ | 8,246 |
| Total Equity | \$ | 4,411 | \$ | 211 | \$ | 4,622 |

## Fiscal 2018

The Company recorded $\$ 37$ million and $\$ 43$ million of income within selling, general and administrative expenses for the three and twelve months ended June 30, 2018, respectively, to reflect changes in the fair value of its contingent consideration related to certain of its fiscal 2015 and 2016 acquisitions. During the three and twelve months ended June 30, 2017, the Company recorded $\$ 58$ million and $\$ 57$ million of income, respectively.

The three and twelve months ended June 30, 2018 reflects the reduction of the U.S. statutory tax rate, as well as provisional amounts for the impact of the TCJA. During the fourth quarter, the Company recorded a net $\$ 58$ million charge representing adjustments to the provisional TCJA amounts it recorded in the fiscal 2018 second and third quarters. For the year ended June 30 , 2018, the TCJA related impacts totaled $\$ 450$ million, equal to $\$ 1.20$ per share. Certain calculations included in these amounts remain provisional and may require adjustments as anticipated guidance is issued and as additional analysis of the provisions of the TCJA is completed. Any such adjustments will be finalized within the allowable one year measurement period.

| Reconciliation between GAAP and non-GAAP | Year Ended June 30, 2018 |  |  |  | Year Ended June30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Change |  | Diluted Earnings Per Share |  |
| (Unaudited) | Reported Basis | Constant Currency | Reported Basis | Constant Currency | 2018 | 2017 |
| Results including restructuring and other charges and adjustments. | $16 \%{ }^{(1)}$ | 13\% | $(12 \%)^{(1)}$ | (18\%) | \$2.95 ${ }^{(1)}$ | \$3.35 ${ }^{(1)}$ |
| Non-GAAP |  |  |  |  |  |  |
| Restructuring and other charges ${ }^{(2)} \ldots$ |  |  |  |  | . 51 | . 38 |
| Contingent consideration............. |  |  |  |  | (.09) | (.12) |
| Transition tax resulting from the TCJA |  |  |  |  | . 94 | - |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date |  |  |  |  | . 08 | - |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA. |  |  |  |  |  |  |
| TCJA. |  |  |  |  | . 12 | - |
| Intangible asset impairments............ |  |  |  |  | - | . 06 |
| China deferred tax asset valuation allowance reversal. |  |  |  |  | - | (.20) |
| Adjusted results.............. | 16\% | $\underline{\underline{13}} \%$ | 30\% | $\underline{24} \%$ | 4.51 | \$3.47 |
| Impact of currency translation on earnings per share. |  |  |  |  | (.20) |  |
| Constant currency earnings per share. |  |  |  |  | \$4.31 |  |

[^4]| Reconciliation between GAAP and non-GAAP | Year Ending June 30, 2019 (F) |  |  |  | Twelve Months June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  | Diluted Earnings Per Share |  |
| (Unaudited) | Reported Basis | Constant Currency | Reported Basis | Constant Currency | 2019 (F) | 2018 |
| Forecast / actual results including charges / adjustments. | 4-5\% ${ }^{(1)}$ | 6-7\% | 49-53\% ${ }^{(1)}$ | 55-60\% | \$4.38-\$4.51 ${ }^{(1)}$ | \$2.95 ${ }^{(1)}$ |
| Non-GAAP |  |  |  |  |  |  |
| Restructuring and other charges ............ |  |  |  |  | . $20-.24$ | . 51 |
| Contingent consideration..................... |  |  |  |  |  | (.09) |
| Transition tax resulting from the TCJA... |  |  |  |  |  | . 94 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date........ |  |  |  |  |  | . 08 |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA.......... |  |  |  |  |  | . 12 |
| Forecast / actual results adjusted............ | 4-5\% | 6-7\% | 2-4\% | 7-9\% | \$4.62-\$4.71 | \$4.51 |
| Impact from adoption of revenue recognition accounting standard.. | 1\% | 1\% | 2\% | 2\% | . 10 |  |
| Forecast results excluding adoption of revenue recognition accounting standard. | 5-6\% | 7-8\% | 5-7\% | 9-11\% | \$4.72-\$4.81 |  |
| Impact of currency translation on earnings per share. |  |  |  |  | . 20 |  |
| Forecasted constant currency earnings per share. |  |  |  |  | \$4.92-\$5.01 |  |

[^5]
## THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts

 Before and After Returns, Charges and Other Adjustments(Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2018 |  |  |  |  | Year Ended June 30, 2017 |  |  | \% Change versus Prior Year Before Charges | \% Change Constant Currency |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Returns/ <br> Charges/ <br> Adjust- <br> ments | Adjusted | Impact of currency translation | Constant <br> Currency | As <br> Reported | $\frac{\text { Returns/ }}{\frac{\text { Charges }}{}}$ | Adjusted |  |  |
| Net Sales............................... | \$13,683 | \$8 | \$13,691 | (\$325) | \$13,366 | \$11,824 | \$2 | \$11,826 | 16\% | 13\% |
| Cost of sales. | 2,844 | (18) | 2,826 |  |  | 2,437 | (15) | 2,422 |  |  |
| Gross Profit................ | 10,839 | 26 | 10,865 |  |  | 9,387 | 17 | 9,404 | 16\% |  |
| Gross Margin.... | 79.2\% |  | 79.4\% |  |  | 79.4\% |  | 79.5\% |  |  |
| Operating expenses.............. | 8,787 | (188) | 8,599 |  |  | 7,695 | (169) | 7,526 | 14\% |  |
| Operating Expense Margin..... | 64.2\% |  | 62.8\% |  |  | 65.1\% |  | 63.6\% |  |  |
| Operating Income................. | 2,052 | 214 | 2,266 |  |  | 1,692 | 186 | 1,878 | 21\% |  |
| Operating Income Margin...... | 15.0\% |  | 16.6\% |  |  | 14.3\% |  | 15.9\% |  |  |
| Provision (benefit) for income taxes. $\qquad$ | 863 | (373) | 490 |  |  | 361 | 139 | 500 |  |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc.... | 1,108 | 587 | 1,695 |  |  | 1,249 | 47 | 1,296 | 31\% |  |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per common share. | 2.95 | 1.56 | 4.51 | (.20) | 4.31 | 3.35 | . 12 | 3.47 | 30\% | 24\% |

Amounts may not sum due to rounding.

## THE ESTÉE LAUDER COMPANIES INC.

Total returns and charges associated with restructuring activities and other adjustments included in net earnings for the three months and year ended June 30, 2018 and 2017 were:

| (Unaudited) | Sales Returns | Cost of Sales | Operating Expenses |  | Total | $\begin{aligned} & \text { After } \\ & \text { Tax } \\ & \hline \end{aligned}$ | Diluted <br> Earnings Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Restructuring Charges | Other Charges/ Adjustments |  |  |  |
| Three Months Ended June 30, 2018 |  |  |  |  |  |  |  |
| Leading Beauty Forward..................... | \$ 8 | \$ 9 | \$ 2 | \$ 31 | \$ 50 | \$ 37 | \$ . 10 |
| Contingent consideration.................. |  | - | - | (37) | (37) | (29) | (.08) |
| Transition tax resulting from the TCJA... |  |  |  |  |  | 19 | . 05 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date... |  |  |  |  |  | (12) | (.03) |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA |  |  |  |  |  | 28 | . 07 |
| Total................................. | \$8 | \$9 | \$2 | \$ (6) | \$13 | \$43 | \$.11 |
| Year Ended June 30, 2018 |  |  |  |  |  |  |  |
| Leading Beauty Forward................... | \$ 8 | \$ 18 | \$ 127 | \$ 104 | \$ 257 | \$ 193 | \$ . 51 |
| Contingent consideration.................... | - | - | - | (43) | (43) | (33) | (.09) |
| Transition tax resulting from the TCJA.... |  |  |  |  |  | 351 | . 94 |
| Remeasurement of U.S. net deferred tax assets as of the TCJA enactment date ..... |  |  |  |  |  | 30 | . 08 |
| Net deferred tax liability related to foreign withholding taxes on certain foreign earnings resulting from the TCJA... |  |  |  |  |  | 46 | . 12 |
| Total..................................... | \$8 | \$ 18 | \$ 127 | \$ 61 | \$214 | \$587 | \$1.56 |


| (Unaudited) | Sales <br> Returns | Cost of Sales | Operating Expenses |  | Total | $\begin{aligned} & \text { After } \\ & \text { Tax } \\ & \hline \end{aligned}$ | Diluted <br> Earnings <br> Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Restructuring Charges | Other Charges/ Adjustments |  |  |  |
| Three Months Ended June 30, 2017 |  |  |  |  |  |  |  |
| Leading Beauty Forward. | \$ - | \$ 5 | \$ 52 | \$ 21 | \$ 78 | \$ 55 | \$ . 15 |
| Contingent consideration.................... | - | - | - | (58) | (58) | (42) | (.11) |
| Intangible asset impairments............... | - | - | - | 31 | 31 | 23 | . 06 |
| China deferred tax asset valuation allowance reversal. | - | - | - | - | - | (75) | (.20) |
| Total. | \$- | \$5 | \$5 | \$ (6) | \$ 51 | ) | \$(.10) |
|  |  |  |  |  |  | \$ (39 |  |
| Year Ended June 30, 2017 |  |  |  |  |  |  |  |
| Leading Beauty Forward. | \$ 2 | \$15 | \$ 122 | \$ 73 | \$212 | \$143 | \$ 38 |
| Contingent consideration. | - | - | - | (57) | (57) | (44) | (.12) |
| Intangible asset impairments. . | - | - | - | 31 | 31 | 23 | . 06 |
| China deferred tax asset valuation |  |  |  |  |  |  |  |
| allowance reversal......... | - | - | - | - | - | (75) | (.20) |
| Total..................................... | $\underline{\underline{\$ 2}}$ | $\underline{\$ 15}$ | \$122 | $\underline{\underline{\$ 47}}$ | $\underline{\underline{\$ 186}}$ | $\underline{\underline{\$ 47}}$ | \$.12 |

THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts

Before and After Returns, Charges and Other Adjustments
(Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2018 |  |  |  |  | Year Ended June 30, 2017 |  |  | \% Change <br> versus Prior \% Change <br> Year Before Constant <br> Charges Currency |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Returns/ <br> Charges/ <br> Adjustments | Adjusted | Impact of currency translation | Constant <br> Currency | As <br> Reported | Returns/ <br> Charges/ <br> Adjust- <br> ments | Adjusted |  |  |
| Net Sales............................... | \$13,683 | \$8 | \$13,691 | (\$325) | \$13,366 | \$11,824 | \$2 | \$11,826 | 16\% | 13\% |
| Cost of sales. | 2,844 | (18) | 2,826 |  |  | 2,437 | (15) | 2,422 |  |  |
| Gross Profit. . | 10,839 | 26 | 10,865 |  |  | 9,387 | 17 | 9,404 | 16\% |  |
| Gross Margin................... | 79.2\% |  | 79.4\% |  |  | 79.4\% |  | 79.5\% |  |  |
| Operating expenses. | 8,787 | (188) | 8,599 |  |  | 7,695 | (169) | 7,526 | 14\% |  |
| Operating Expense Margin..... | 64.2\% |  | 62.8\% |  |  | 65.1\% |  | 63.6\% |  |  |
| Operating Income................ | 2,052 | 214 | 2,266 |  |  | 1,692 | 186 | 1,878 | 21\% |  |
| Operating Income Margin...... | 15.0\% |  | 16.6\% |  |  | 14.3\% |  | 15.9\% |  |  |
| Provision (benefit) for income taxes. $\qquad$ | 863 | (373) | 490 |  |  | 361 | 139 | 500 |  |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc.... | 1,108 | 587 | 1,695 |  |  | 1,249 | 47 | 1,296 | 31\% |  |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per common share. | 2.95 | 1.56 | 4.51 | (.20) | 4.31 | 3.35 | . 12 | 3.47 | 30\% | 24\% |

Amounts may not sum due to rounding.

## FISCAL 2017

In June 2017, the Company revised and approved financial projections for certain of its fiscal 2015 and 2016 acquisitions. In the process, the Company noted that actual results and the most recent projections were lower during their respective earn-out measurement periods than the financial targets made at June 30, 2016 and it reassessed the likelihood of achieving those targets. As a result, the Company recognized a $\$ 58$ million gain within selling, general and administrative expenses, to reflect the adjusted fair value of its contingent consideration, primarily related to the acquisitions of GLAMGLOW, Editions de Parfums Frédéric Malle and Le Labo as of June 30, 2017. The gain recognized for the 2017 full fiscal year was $\$ 57$ million.

The Company performs annual impairment tests for each of its reporting units. In addition, the Company may perform interim impairment tests as a result of changes in circumstances and certain financial indicators. Such tests may conclude that the carrying value of certain assets exceed their estimated fair values, resulting in the recognition of impairment charges. During the fourth quarter of fiscal 2017, the Company recorded goodwill impairment charges related to the Editions de Parfums Frédéric Malle and RODIN olio lusso reporting units of $\$ 22$ million and $\$ 6$ million, respectively. Additionally, during the fourth quarter of fiscal 2017, the Company recognized impairment charges related to the RODIN olio lusso trademark, customer relationship and persona intangible assets of $\$ 3$ million.

In the fourth quarter of fiscal 2017, China enacted a favorable change to its tax law that expanded the corporate income tax deduction allowance for advertising and promotional expenses. As a result of the new law, in the fourth quarter of fiscal 2017, the Company released into income its previously established deferred tax asset valuation allowance of approximately $\$ 75$ million related to its accumulated carryforward of excess advertising and promotional expenses.

## THE ESTÉE LAUDER COMPANIES INC．

Total returns and charges associated with restructuring activities and other adjustments included in net earnings for the three months and year ended June 30， 2017 and 2016 were：

| （Unaudited） | Sales <br> Returns | Cost of Sales | Operating Expenses |  | Total | $\begin{aligned} & \text { After } \\ & \text { Tax } \\ & \hline \end{aligned}$ | Diluted <br> Earnings <br> Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Restructuring Charges | Other Charges／ Adjust－ ments |  |  |  |
| Three Months Ended June 30， 2017 |  |  |  |  |  |  |  |
| Leading Beauty Forward．．．．．．．．．．．．．．．．．．． | \＄－ | \＄ 5 | \＄52 | \＄ 21 | \＄ 78 | \＄ 55 | \＄． 15 |
| Contingent consideration．．．．．．．．．．．．．．．．．．．． | － | － | － | （58） | （58） | （42） | （．11） |
| Intangible asset impairments．．．．．．．．．．．．．．． | － | － | － | 31 | 31 | 23 | ． 06 |
| China deferred tax asset valuation allowance reversal． $\qquad$ | － | \＄5 | $\overline{\text { \＄52 }}$ | $\overline{\text { \＄（6）}}$ | $\overline{\text { \＄} 51}$ | （75） | $\stackrel{(.20)}{\$(.10)}$ |
| Total． | \＄－ | \＄ 5 | \＄52 | $\underline{\underline{\text { \＄（6）}}}$ | $\underline{\underline{\$ 1}}$ | \＄（39） | $\underline{\underline{\$(.10)}}$ |
| Year Ended June 30， 2017 |  |  |  |  |  |  |  |
| Leading Beauty Forward．．．．．．．．．．．．．．．．．．． | \＄ 2 | \＄15 | \＄ 122 | \＄ 73 | \＄212 | \＄143 | \＄ 38 |
| Contingent consideration． | － | － | － | （57） | （57） | （44） | （．12） |
| Intangible asset impairments．．．．．．．．．．．．．．．． | － | － | － | 31 | 31 | 23 | ． 06 |
| China deferred tax asset valuation |  |  |  |  |  |  |  |
| Total．．．．．．．．．．．．．．．．． | $\overline{\$ 2}$ | \＄15 | \＄122 | \＄ 47 | $\overline{\$ 186}$ | \＄47 | \＄．12 |


| （Unaudited） | Sales <br> Returns | Cost of Sales | Operating Expenses |  | Total | After Tax | Diluted <br> Earnings Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Restructuring Charges | Other <br> Charges／ Adjust－ ments |  |  |  |
| Three Months Ended June 30， 2016 |  |  |  |  |  |  |  |
| Global Technology Infrastructure．．．．．．．．．． | \＄－ | \＄－ | \＄17 | \＄ 3 | \＄ 20 | \＄12 | \＄． 03 |
| Leading Beauty Forward．．．．．．．．．．．．．．．．．．．．． | 1 | － | 75 | 4 | 80 | 56 | ． 15 |
| Contingent consideration．．．．．．．．．．．．．．．．．．． | 二 | 二 | － | （8） | （8） | （4） | （．01） |
| Total． | \＄ 1 | \＄－ | \＄92 | \＄（1） | \＄ 92 | \＄64 | \＄．17 |
| Year Ended June 30， 2016 |  |  |  |  |  |  |  |
| Global Technology Infrastructure．．．．．．．．．．．． | \＄－ | \＄－ | \＄ 46 | \＄ 7 | \＄ 53 | \＄34 | \＄． 09 |
| Leading Beauty Forward．．．．．．．．．．．．．．．．．．． | 1 | － | 75 | 5 | 81 | 56 | ． 15 |
| Contingent consideration．．．．．．．．．．．．．．．．．．． | 二 | － | － | 8 | 8 | 8 | ． 02 |
| Total． | \＄1 | \＄－ | \＄121 | \＄20 | \＄142 | $\underline{\underline{\$ 98}}$ | \＄．26 |

THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts <br> Before and After Returns, Charges and Other Adjustments

(Unaudited; In millions, except per share data and percentages)



## THE ESTÉE LAUDER COMPANIES INC.

The impact on operating results for the adjustments related to the changes in fair value of contingent consideration and the goodwill and other intangible asset impairments by product category and geographic region for the three months and year ended June 30, 2017 and 2016 is as follows:

| (Unaudited; In millions) | Operating Results |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended June 30, 2017 |  |  | Year Ended June 30, 2017 |  |  | Three <br> Months <br> Ended <br> June 30, <br> 2016 | $\begin{gathered} \text { Year } \\ \text { Ended } \\ \text { June 30, } \\ 2016 \\ \hline \end{gathered}$ |
|  | Contingent Consideration | Intangible <br> Asset <br> Impairment <br> $s$ | Net <br> Impact | Contingent Consideration | Intangible Asset Impairment $s$ | Net Impact | Contingent Consideration |  |
| By Product Category: |  |  |  |  |  |  |  |  |
| Skin Care..................... | \$(31) | \$ 9 | \$ (22) | \$(24) | \$ 9 | \$ (15) | \$ (14) | \$(5) |
| Fragrance.................... | (27) | 22 | (5) | (33) | 22 | (11) | 6 | 13 |
| Total....................... | $\underline{\text { \$(58) }}$ | \$31 | \$(27) | \$(57) | \$31 | \$ (26) | \$ (8) | \$8 |
| By Geographic Region: |  |  |  |  |  |  |  |  |
| The Americas............... | \$(46) | \$ 17 | \$(29) | \$(43) | \$ 17 | \$ (26) | \$ (12) | \$- |
| Europe, the Middle East |  |  |  |  |  |  |  |  |
| \& Africa................. | (12) | 14 | 2 | (14) | 14 | - | 4 | 8 |
| Total....................... | \$(58) | \$31 | \$(27) | \$(57) | \$31 | \$ (26) | \$ (8) | \$8 |

Excluding the impact of the charges associated with restructuring and other activities, the changes in fair value of contingent consideration and the goodwill and other intangible asset impairments, operating results for the three months and year ended June 30, 2017 would have increased/(decreased) as follows:

|  |  | Operating Results |  |
| :--- | :---: | :---: | :---: |

Total operating income in constant currency for the three months and year ended June 30, 2017, excluding the impact of the above adjustments, increased $24 \%$ and $11 \%$, respectively.

## THE ESTÉE LAUDER COMPANIES INC.

## Outlook for Fiscal 2018 First Quarter and Full Year

| Reconciliation between GAAP and non-GAAP | Three Months Ending September 30, 2017 (F) |  |  |  | Three Months September 30 Diluted Earnings Per Share |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  |  |  |
| (Unaudited) | Reported Basis | Constant Currency | Reported Basis | Constant Currency | 2017 (F) | 2016 |
| Forecast / actual results including charges... | $9-10 \%{ }^{(1)}$ | 9-10\% | $8-13 \%^{(1)}$ | 8-13\% | \$.85- \$.89 ${ }^{(1)}$ | \$.79 ${ }^{(1)}$ |
| Non-GAAP |  |  |  |  |  |  |
| Restructuring and other charges ........... |  |  |  |  | . $08-.09$ | . 05 |
| Forecast / actual results excluding charges.. Impact of foreign currency on earnings per share $\qquad$ | 9-10\% | 9-10\% | 12-15\% | 12-15\% | \$.94-\$.97 | \$.84 |
| Forecasted constant currency earnings per share. |  |  |  |  | \$.94-\$.97 |  |

[^6]| Reconciliation between GAAP and non-GAAP | Year Ending June 30, 2018 (F) |  |  |  | Twelve Months June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  | Diluted Earnin | er Share |
| (Unaudited) | Reported Basis | Constant Currency | Reported Basis | Constant <br> Currency | 2018 (F) | 2017 |
| Forecast / actual results including charges / adjustments. | 8-9\% ${ }^{(1)}$ | 7-8\% | $7-10 \%{ }^{(1)}$ | 5-8\% | \$3.60-\$3.70 ${ }^{(1)}$ | \$3.35 ${ }^{(1)}$ |
| Non-GAAP |  |  |  |  |  |  |
| Restructuring and other charges ............ |  |  |  |  | . $24-.27$ | . 38 |
| Contingent consideration..................... |  |  |  |  |  | (.12) |
| Intangible asset impairments................ |  |  |  |  |  | . 06 |
| China deferred tax asset valuation allowance reversal. |  |  |  |  |  | (.20) |
| Forecast / actual results adjusted.............. | 8-9\% | $\underline{\underline{7-8} \%}$ | 11-13\% | 9-11\% | \$3.87-\$3.94 | \$3.47 |
| Impact of foreign currency on earnings per share. |  |  |  |  | (.09) |  |
| Forecasted constant currency earnings per share. |  |  |  |  | \$3.78-\$3.85 |  |

[^7]
## FISCAL 2016

As part of SMI, the Company implemented the last major wave of SAP-based technologies in July 2014. As a result, and consistent with prior waves, the Company experienced a shift in its sales and operating results from accelerated orders from certain of its retailers to provide adequate safety stock and to mitigate any potential short-term business interruption associated with the July 2014 SMI rollout. In particular, approximately $\$ 178$ million of accelerated orders were recorded as net sales in the fiscal 2014 fourth quarter that would have occurred in the fiscal 2015 first quarter.

This action created a favorable comparison between the fiscal 2016 and fiscal 2015 twelve months of approximately $\$ 178$ million in net sales and approximately $\$ 127$ million in operating income, equal to $\$ .21$ per diluted common share and impacted the Company's operating margin comparisons. The Company believes the presentation of certain comparative information in the discussions in this release that exclude the impact of the timing of these orders is useful in analyzing the net sales performance and operating results of its business.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Charges, and Accelerated Orders Associated with the Company's Implementation of SMI (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2016 |  |  |  |  | Year Ended June 30, 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Charges | Before Charges | Impact of foreign currency translation | Constant <br> Currency | As <br> Reported | Charges | SMI <br> Adjustments | Before Charges/ SMI | \% Change versus Prior Year Before Charges/SMI | \% Change Constant Currency |
| Net Sales........................... | \$11,262.3 | \$1.4 | \$11,263.7 | \$487.5 | \$11,751.2 | \$10,780.4 | \$- | \$178.3 | \$10,958.7 | 3\% | 7\% |
| Cost of sales................... | 2,181.1 | (0.2) | 2,180.9 |  |  | 2,100.6 | - | 35.1 | 2,135.7 |  |  |
| Gross Profit.................. | 9,081.2 | 1.6 | 9,082.8 |  |  | 8,679.8 | - | 143.2 | 8,823.0 | 3\% |  |
| Gross Margin............... | 80.6\% |  | 80.6\% |  |  | 80.5\% |  |  | 80.5\% |  |  |
| Operating expenses........... | 7,470.9 | (133.1) | 7,337.8 |  |  | 7,073.5 | (5.3) | 16.0 | 7,084.2 | 4\% |  |
| Operating Expense <br> Margin | 66.3\% |  | 65.1\% |  |  | 65.6\% |  |  | 64.6\% |  |  |
| Operating Income............ | 1,610.3 | 134.7 | 1,745.0 |  |  | 1,606.3 | 5.3 | 127.2 | 1,738.8 | 0\% |  |
| Operating Income <br> Margin. | 14.3\% |  | 15.5\% |  |  | 14.9\% |  |  | 15.9\% |  |  |
| Provision for income taxes... | 434.4 | 43.4 | 477.8 |  |  | 467.2 | - | 45.3 | 512.5 |  |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc. $\qquad$ | 1,114.6 | 91.3 | 1,205.9 |  |  | 1,088.9 | 5.3 | 81.9 | 1,176.1 | 3\% |  |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per common share. $\qquad$ | 2.96 | . 24 | 3.20 | . 26 | 3.46 | 2.82 | . 01 | . 21 | 3.05 | 5\% | 13\% |

Total charges associated with restructuring activities included in operating income for the year ended June 30, 2016 were:

| Year Ended June 30, 2016 | Sales Returns | Cost of Sales | Operating Expenses |  | Total | After Tax | Diluted <br> Earnings Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Unaudited) |  |  | Restructuring Charges | Other Charges |  |  |  |
| Global Technology Infrastructure. | \$ - | \$ - | \$ 46.0 | \$ 7.6 | \$ 53.6 | \$34.6 | \$. 09 |
| Leading Beauty Forward. | 1.4 | 0.2 | 75.4 | 4.1 | 81.1 | 56.7 | . 15 |
| Total. | $\underline{\underline{\$ 1.4}}$ | \$0.2 | \$ 121.4 | \$11.7 | \$134.7 | \$91.3 | \$.24 |


| Reconciliation between GAAP and non-GAAP | Year Ended June 30, 2016 |  |  |  | Year Ended June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales Growth |  | Diluted EPS Growth |  | Diluted <br> Per | arnings hare |
| (Unaudited) | Reported Basis | Constant <br> Currency | Reported Basis | Constant <br> Currency | 2016 | 2015 |
| Results including charges and the fiscal 2015 accelerated retailer orders........... <br> Non-GAAP | $4 \%^{(1)}$ | 9\% | $5 \%^{(1)}$ | 14\% | \$2.96 ${ }^{(1)}$ | \$2.82 ${ }^{(1)}$ |
| Restructuring and other charges.......... | - | - | 8\% | 8\% | . 24 | - |
| Venezuela charge......................... | - | - | - | - | - | . 01 |
| Impact of fiscal 2015 accelerated orders. | $\sim$ | $\sim(2) \%$ | $\sim(8) \%$ | $\sim(9) \%$ | - | . 21 |
| Results excluding charges and the fiscal 2015 accelerated retailer orders............. | 3\% | 7\% | 5\% | 13\% | \$3.20 | \$3.05 |
| Impact of foreign currency on earnings per share. |  |  |  |  | . 26 |  |
| Constant currency earnings per share...... |  |  |  |  | \$3.46 |  |

[^8]
## THE ESTÉE LAUDER COMPANIES INC.

The impact on net sales and operating results of the accelerated orders from certain retailers associated with the Company's implementation of SMI by product category and geographic region is shown below. Additionally, excluding the impact of the shift in orders, the charges associated with restructuring activities and the Venezuela remeasurement charge, net sales and operating results for the year ended June 30, 2016, increased/(decreased) as follows:

| (Unaudited; Dollars in millions) | Year Ended June 30, 2015 |  |  | Year Ended June 30, 2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Accelerated Sales Orders |  | Venezuela Remeasurement Charge Operating Results | Net Sales Growth As Adjusted |  | Change In <br> Operating <br> Results As <br> Adjusted |
|  | Net Sales | Operating Results |  | $\begin{gathered} \text { Reported } \\ \text { Basis } \\ \hline \end{gathered}$ | Constant <br> Currency |  |
| Product Category: |  |  |  |  |  |  |
| Skin Care. | \$ 91 | \$ 72 | \$2 | (3)\% | 1\% | (7)\% |
| Makeup. | 65 | 41 | 2 | 8 | 13 | 8 |
| Fragrance............................... | 21 | 14 | 1 | 3 | 9 | (11) |
| Hair Care................................. | 1 | - | - | 4 | 7 | 36 |
| Other. | - | - | - | 48 | 54 | 100+ |
| Total................................. | \$178 | \$127 | \$5 | 3\% | 7\% | $0 \%$ |
| Geographic Region: |  |  |  |  |  |  |
| The Americas.......................... | \$ 84 | \$ 53 | \$5 | 2\% | 5\% | (4)\% |
| Europe, the Middle East \& Africa.. | 68 | 53 | - | 5 | 12 | 3 |
| Asia/Pacific............................ | 26 | 21 | - | (2) | 4 | (3) |
| Total................................ | \$178 | \$127 | \$5 | 3\% | 7\% | 0\% |

Total operating income in constant currency for the year ended June 30, 2016, before charges and the impact of the shift in orders, increased $8 \%$.

The accelerated sales orders in the prior year created an unfavorable comparison in net cash flows provided by operating activities, primarily in certain working capital components. Excluding the impact of the shift in orders, cash flows from operating activities for the year ended June 30, 2016, increased $1 \%$.

| Reconciliation between GAAP and nonGAAP | Net Cash Flows Provided By Operating Activities |  |  |
| :---: | :---: | :---: | :---: |
| (Unaudited; Dollars in millions) | Year Ended June 30 |  | Percent <br> Change |
|  | 2016 | 2015 |  |
| Results as reported.. | \$1,788.7 ${ }^{(1)}$ | \$1,943.3 ${ }^{(1)}$ | (8)\% |
| Non-GAAP |  |  |  |
| Impact of fiscal 2015 accelerated orders.... | - | (173.4) |  |
| Results excluding the fiscal 2015 accelerated retailer <br> orders. | \$1,788.7 | \$1,769.9 | 1\% |

## Fiscal 2015

The following are reconciliations between the non-GAAP financial measures and the most directly comparable GAAP measures for certain consolidated statements of earnings accounts before and after these items. The Company uses these non-GAAP financial measures, among other financial measures, to evaluate its operating performance, and the measures represent the manner in which the Company conducts and views its business. Management believes that excluding these items that are not comparable from period to period helps investors and others compare operating performance between two periods. While the Company considers the non-GAAP measures useful in analyzing its results, they are not intended to replace, or act as a substitute for, any presentation included in the consolidated financial statements prepared in conformity with GAAP.

In the fiscal 2014 fourth quarter some retailers accelerated sales orders in advance of the Company's July 2014 implementation of its Strategic Modernization Initiative (SMI) in certain of its largest remaining locations of approximately $\$ 178$ million. These orders would have occurred in the Company's fiscal 2015 first quarter ended September 30, 2014. This amounted to approximately $\$ 127$ million in operating income, equal to approximately $\$ .21$ per diluted common share. The impact of this shift is reflected in the consolidated statements of earnings for the year ended June 30, 2015.

During the third quarter of fiscal 2014, based on changes to Venezuela's foreign currency exchange rate regulations made at that time, the Company changed the exchange rate used to remeasure its Venezuelan net monetary assets to a newly enacted SICAD II rate. Accordingly, the Company recorded a remeasurement charge of $\$ 38.3$ million, both before and after tax, equal to approximately $\$ .10$ per diluted common share.

During the fiscal 2015 third quarter, the Venezuelan government introduced a new open market foreign exchange system, SIMADI, which effectively replaced the SICAD II mechanism. As a result, the Company changed the exchange rate used to remeasure the net monetary assets of its Venezuelan subsidiary to the SIMADI rate. Accordingly, the Company recorded a remeasurement charge of $\$ 5.3$ million, both before and after tax, equal to approximately $\$ .01$ per diluted share.

## THE ESTÉE LAUDER COMPANIES INC. <br> Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges and Accelerated Orders Associated with the Company's Implementation of SMI (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2015 |  |  |  |  |  | Year Ended June 30, 2014 |  |  |  | \% Change \% <br> versus Prior Change <br> Year Before Constant <br> Charges/SMI Currency |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Returns/ Charges | SMI <br> Adjustments | Before <br> Charges <br> /SMI | Impact of foreign currency translation | Constant Currency | As <br> Reported | Returns/ Charges | SMI <br> Adjustments | Before Charges /SMI |  |  |
| Net Sales............. | \$10,780.4 | \$ 0.0 | \$178.3 | \$10,958.7 | \$519.8 | \$11,478.5 | \$10,968.8 | \$(0.1) | \$(178.3) | \$10,790.4 | $2 \%$ | 6\% |
| Cost of sales.......... | 2,100.6 | 0.0 | 35.1 | 2,135.7 |  |  | 2,158.2 | (0.1) | (35.1) | 2,123.0 |  |  |
| Gross Profit.......... | 8,679.8 | 0.0 | 143.2 | 8,823.0 |  |  | 8,810.6 | 0.0 | (143.2) | 8,667.4 | 2\% |  |
| Gross Margin..... | 80.5\% |  |  | 80.5\% |  |  | 80.3\% |  |  | 80.3\% |  |  |
| Operating expenses | 7,073.5 | (5.3) | 16.0 | 7,084.2 |  |  | 6,983.0 | (35.4) | (16.0) | 6,931.6 | 2\% |  |
| Operating <br> Expense Margin. | 65.6\% |  |  | 64.6\% |  |  | 63.6\% |  |  | 64.2\% |  |  |
| Operating Income... Operating Income | 1,606.3 | 5.3 | 127.2 | 1,738.8 |  |  | 1,827.6 | 35.4 | (127.2) | 1,735.8 | 0\% |  |
| Margin............ | 14.9\% |  |  | 15.9\% |  |  | 16.7\% |  |  | 16.1\% |  |  |
| Provision for income taxes $\qquad$ | 467.2 | 0.0 | 45.3 | 512.5 |  |  | 567.7 | (1.1) | (45.3) | 521.3 |  |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc... | 1,088.9 | 5.3 | 81.9 | 1,176.1 |  |  | 1,204.1 | 36.5 | (81.9) | 1,158.7 | 2\% |  |
| Diluted net earnings attributable to The Estée Lauder |  |  |  |  |  |  |  |  |  |  |  |  |
| Companies Inc. per | 2.82 | . 01 | . 21 | 3.05 | . 24 | 3.29 | 3.06 | . 09 | (.21) | 2.95 | 3\% | 12\% |

common share....
Amounts may not sum due to rounding.

## THE ESTÉE LAUDER COMPANIES INC.

The impact on net sales and operating results of accelerated orders from certain retailers associated with the Company's implementation of SMI, as well as the impact of the Venezuela remeasurement charges by product category and geographic region is as follows:

|  | Accelerated Sales Orders |  |  |  | $\begin{gathered} \text { Venezuela } \\ \text { Remeasurement Charges } \\ \hline \text { Operating Results } \\ \hline \end{gathered}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months and Year Ended June 30, 2015 |  |  |  |  |  |  |  |
|  |  |  |  |  | Year Ended June 30 |  |  |  |
| (Unaudited; In millions) | Net Sales |  | Operating Results |  | 2015 |  | 2014 |  |
| Product Category: |  |  |  |  |  |  |  |  |
| Skin Care............................................ | \$ | 91 | \$ | 72 | \$ | 2 | \$ | 12 |
| Makeup............................................... |  | 65 |  | 41 |  | 2 |  | 16 |
| Fragrance............................................. |  | 21 |  | 14 |  | 1 |  | 10 |
| Hair Care............................................. |  | 1 |  | - |  | - |  | - |
| Other.................................................. |  | - |  | - |  | - |  | - |
| Total............................................... | \$ | 178 | \$ | 127 | \$ | 5 | \$ | 38 |
| Geographic Region: |  |  |  |  |  |  |  |  |
| The Americas................................... | \$ | 84 | \$ | 53 | \$ | 5 | \$ | 38 |
| Europe, the Middle East \& Africa............. |  | 68 |  | 53 |  | - |  | - |
| Asia/Pacific......................................... |  | 26 |  | 21 |  | - |  | - |
| Total............................................... | \$ | 178 | \$ | 127 | \$ | 5 | \$ | 38 |

Excluding the impact of the shift in orders, the adjustments associated with restructuring activities and, for the full fiscal year, the Venezuela remeasurement charges, net sales and operating results for the three months and year ended June 30, 2015 would have increased/(decreased) as follows:

| (Unaudited) | Three Months Ended June 30, 2015 |  |  | Year Ended June 30, 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales As Adjusted |  | Operating Results As Adjusted | Net Sales As Adjusted |  | Operating <br> Results As <br> Adjusted |
|  | Reported Basis | Constant Currency |  | Reported Basis | Constant Currency |  |
| Product Category: |  |  |  |  |  |  |
| Skin Care. | (9)\% | (2)\% | (15)\% | (2)\% | 2\% | (1)\% |
| Makeup................................... | 3 | 10 | 10 | 5 | 10 | 2 |
| Fragrance. | 17 | 26 | (100)+ | 2 | 8 | (2) |
| Hair Care................................... | 4 | 10 | 35 | 3 | 7 | 13 |
| Other. | 7 | 14 | 100 | 4 | 9 | (28) |
| Total. | (1)\% | 7\% | (9)\% | 2\% | 6\% | 0\% |
| Geographic Region: |  |  |  |  |  |  |
| The Americas.............................. | 7\% | 12\% | (78)\% | 2\% | 6\% | (31)\% |
| Europe, the Middle East \& Africa....... | (8) | 3 | 1 | 1 | 8 | 13 |
| Asia/Pacific................................. | (2) | 4 | 100 | 0 | 4 | 16 |
| Total..................................... | (1)\% | 7\% | (9)\% | 2\% | 6\% | 0\% |

Total operating income in constant currency for the three months and year ended June 30, 2015, excluding the impact of the shift in orders, the adjustments associated with restructuring activities and, for the full fiscal year, the Venezuela remeasurement charges, increased $6 \%$ and $8 \%$, respectively.

## Fiscal 2014

The following are reconciliations between the non-GAAP financial measures and the most directly comparable GAAP measures for certain consolidated statements of earnings accounts before and after these items. The Company uses these non-GAAP financial measures, among other financial measures, to evaluate its operating performance, and the measures represent the manner in which the Company conducts and views its business. Management believes that excluding these items that are not comparable from period to period helps investors and others compare operating performance between two periods. While the Company considers the non-GAAP measures useful in analyzing its results, they are not intended to replace, or act as a substitute for, any presentation included in the consolidated financial statements prepared in conformity with GAAP.

During the second quarter of fiscal 2013, the Company closed its multi-faceted cost savings program implemented in February 2009 (the "Program") and has executed substantially all remaining initiatives as of June 30, 2014. The impact of returns, charges and adjustments related to the Program for each fiscal period are set forth in tables that follow these notes.

During the third quarter of fiscal 2014, based on then changes to Venezuela's foreign currency exchange rate regulations, the Company changed the exchange rate used to remeasure its Venezuelan net monetary assets to a newly enacted SICAD II rate. Accordingly, the Company recorded a remeasurement charge of $\$ 38.3$ million, both before and after tax, equal to approximately $\$ .10$ per diluted common share.

In the first quarter of fiscal 2013, the Company redeemed $\$ 230.1$ million principal amount of its $7.75 \%$ Senior Notes due November 1, 2013. As a result, the Company recorded a pre-tax charge of $\$ 19.1$ million.

## THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2014 |  |  | Year Ended June 30, 2013 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges | As Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges | \% Change <br> versus Prior <br> Year Before <br> Returns/Charges |
| Net Sales. | \$10,968.8 | \$(0.1) | \$10,968.7 | \$10,181.7 | \$ 1.5 | \$10,183.2 | 8\% |
| Cost of sales. | 2,158.2 | (0.1) | 2,158.1 | 2,025.9 | (1.2) | 2,024.7 |  |
| Gross Profit. | 8,810.6 | 0.0 | 8,810.6 | 8,155.8 | 2.7 | 8,158.5 | 8\% |
| Gross Margin. | 80.3\% |  | 80.3 \% | 80.1\% |  | 80.2\% |  |
| Operating expenses.. | 6,983.0 | (35.4) | 6,947.6 | 6,629.8 | (15.1) | 6,614.7 | 5\% |
| Operating Expense Margin...... | 63.6\% |  | 63.3 \% | 65.1\% |  | 65.0\% |  |
| Operating Income................... | 1,827.6 | 35.4 | 1,863.0 | 1,526.0 | 17.8 | 1,543.8 | $21 \%$ |
| Operating Income Margin........ | 16.7 \% |  | 17.0 \% | 15.0\% |  | 15.2\% |  |
| Interest expense on debt extinguishment. | - | - | - | 19.1 | (19.1) | - |  |
| Provision for income taxes........ | 567.7 | (1.1) | 566.6 | 451.4 | 13.0 | 464.4 |  |
| Net Earnings Attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. | 1,204.1 | 36.5 | 1,240.6 | 1,019.8 | 23.9 | 1,043.7 | 19\% |
| Diluted net earnings attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. per common share........... | 3.06 | . 09 | 3.16 | 2.58 | . 06 | 2.64 | 19\% |

As part of the Company's Strategic Modernization Initiative (SMI), the Company implemented the last major wave of SAPbased technologies in July 2014. As a result, and consistent with prior waves, the Company experienced a shift in its sales and operating results from accelerated orders from certain of its retailers to provide adequate safety stock and to mitigate any potential short-term business interruption associated with the July 2014 SMI rollout. In particular, approximately $\$ 178$ million of accelerated orders were recorded as net sales in the fiscal 2014 fourth quarter that would normally have been expected to occur in the fiscal 2015 first quarter.

This action created a favorable comparison between the fiscal 2014 and fiscal 2013 fourth quarters and full years of approximately $\$ 178$ million in net sales and approximately $\$ 127$ million in operating income, equal to $\$ .21$ per diluted common share and impacted the Company's operating margin comparisons. The Company believes the presentation of certain comparative information in the discussions in its communications that exclude the impact of the timing of these orders is useful in analyzing the net sales performance and operating results of its business.

|  | Year Ended June 30, 2014 |  |  |  | Year Ended June 30, 2013 |  |  |  | \% Change versus Prior Year Before Charges/SAP |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Returns/ <br> Charges | SAP <br> Adjust- <br> ments | Before <br> Charges <br> /SAP | As <br> $\frac{\text { Reporte }}{\mathbf{d}}$ <br> \$10,181 | Returns/ <br> Charges | SAP <br> Adjustments | Before <br> Charges <br> /SAP |  |
| Net Sales. | \$10,968.8 | \$(0.1) | \$(178.3) | \$10,790.4 | 7 | \$ 1.5 | \$ - | \$10,183.2 | 6\% |
| Cost of sales. | 2,158.2 | (0.1) | (35.1) | 2,123.0 | 2,025.9 | (1.2) | - | 2,024.7 |  |
| Gross Profit. | 8,810.6 | 0.0 | (143.2) | 8,667.4 | 8,155.8 | 2.7 | - | 8,158.5 | 6\% |
| Gross Margin................. | 80.3\% |  |  | 80.3\% | 80.1\% |  |  | 80.2\% |  |
| Operating expenses. | 6,983.0 | (35.4) | (16.0) | 6,931.6 | 6,629.8 | (15.1) | - | 6,614.7 | 5\% |
| Operating Expense Margin.. | 63.6\% |  |  | 64.2\% | 65.1\% |  |  | 65.0\% |  |
| Operating Income.............. | 1,827.6 | 35.4 | (127.2) | 1,735.8 | 1,526.0 | 17.8 | - | 1,543.8 | 12\% |
| Operating Income Margin... | 16.7\% |  |  | 16.1 \% | 15.0\% |  |  | 15.2\% |  |
| Interest expense on debt extinguishment. | - | - | - | - | 19.1 | (19.1) | - | - |  |
| Provision for income taxes..... | 567.7 | (1.1) | (45.3) | 521.3 | 451.4 | 13.0 | - | 464.4 |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc. $\qquad$ | 1,204.1 | 36.5 | (81.9) | 1,158.7 | 1,019.8 | 23.9 | - | 1,043.7 | 11\% |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per common share. . | 3.06 | . 09 | (.21) | 2.95 | 2.58 | . 06 | - | 2.64 | 12\% |

## THE ESTÉE LAUDER COMPANIES INC.

The impact on net sales and operating results of accelerated orders from certain retailers associated with the Company's implementation of SMI, as well as the impact of the Venezuela remeasurement charge by product category and geographic region is as follows:

| (Unaudited; In millions) | Accelerated Sales Orders |  |  |  | Venezuela <br> Remeasurement Charge |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months and Year Ended June 30, 2014 |  |  |  | Year Ended June 30, 2014 |  |
|  | Net Sales |  | Operating Results |  | Operating Results |  |
| Product Category: |  |  |  |  |  |  |
| Skin Care............................................. | \$ | 91 | \$ | 72 | \$ | 12 |
| Makeup............................................... |  | 65 |  | 41 |  | 16 |
| Fragrance............................................ |  | 21 |  | 14 |  | 10 |
| Hair Care........................................... |  | 1 |  | - |  | - |
| Other................................................ |  | - |  | - |  | - |
| Total............................................... | \$ | 178 | \$ | 127 | \$ | 38 |
| Geographic Region: |  |  |  |  |  |  |
| The Americas....................................... | \$ | 84 | \$ | 53 | \$ | 38 |
| Europe, the Middle East \& Africa............. |  | 68 |  | 53 |  | - |
| Asia/Pacific......................................... |  | 26 |  | 21 |  | - |
| Total............................................... | \$ | 178 | \$ | 127 | \$ | 38 |

Excluding the impact of the current-year period shift in orders associated with the Company's implementation of SMI, the returns and charges (adjustments) associated with restructuring activities and, for the full fiscal year, the Venezuela remeasurement charge, net sales and operating results for the three months and year ended June 30, 2014 would have increased/(decreased) as follows:

| (Unaudited) | Three Months Ended June 30, 2014 |  |  | Year Ended June 30, 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales As Adjusted |  | Operating <br> Results As <br> Adjusted | Net Sales As Adjusted |  | Operating <br> Results As <br> Adjusted |
|  | Reported Basis | Constant Currency |  | Reported Basis | Constant Currency |  |
| Product Category: |  |  |  |  |  |  |
| Skin Care. | 5\% | 5\% | 82\% | 5\% | 6\% | 10\% |
| Makeup..................................... | 5 | 5 | 29 | 7 | 7 | 19 |
| Fragrance................................... | 6 | 5 | 49 | 7 | 7 | (17) |
| Hair Care................................... | 6 | 7 | 100+ | 5 | 6 | 26 |
| Other...................................... | 93 | 97 | 61 | 16 | 17 | 66 |
| Total. | 6\% | 5\% | 68\% | 6\% | 7\% | 12\% |
| Geographic Region: |  |  |  |  |  |  |
| The Americas............................. | 3\% | 4\% | 28\% | 4\% | 5\% | 24\% |
| Europe, the Middle East \& Africa....... | 9 | 6 | 37 | 9 | 7 | 9 |
| Asia/Pacific................................. | 6 | 7 | 56 | 4 | 7 | 7 |
| Total..................................... | 6\% | 5\% | 68\% | 6\% | 7\% | 12\% |

## Fiscal 2013

In February 2009, the Company announced the implementation of a multi-faceted cost savings program (the "Program") to position it to achieve long-term profitable growth. As of December 31, 2012, the Company closed the Program. As a result of the closure of the Program and evaluation of the initiatives that have been implemented as of June 30, 2013, the Company anticipates total cumulative restructuring charges and other costs to implement those initiatives to total between $\$ 320$ million and $\$ 330$ million, before taxes and that such charges have been substantially recorded through fiscal 2013. Since the inception of the Program, the Company approved cost savings initiatives to resize the organization, reorganize certain functions, turnaround or exit unprofitable operations and outsource certain services. The impact of returns, charges and adjustments related to the Program for each fiscal period are set forth in tables that follow these notes.

In the first quarter of fiscal 2013, the Company redeemed $\$ 230.1$ million principal amount of its $7.75 \%$ Senior Notes due November 1, 2013. As a result, the Company recorded a pre-tax charge to earnings of $\$ 19.1$ million ( $\$ 12.2$ million after tax), for the impact of the extinguishment of debt, equal to $\$ .03$ per diluted common share.

## THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2013 |  |  | Year Ended June 30, 2012 |  |  | \% Change versus Prior Year Before Returns/Charges |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported | Returns/ Charges | Before <br> Returns/ <br> Charges | As Reported | Returns/ Charges | Before <br> Returns/ <br> Charges |  |
| Net Sales. | \$10,181.7 | \$ 1.5 | \$10,183.2 | \$9,713.6 | \$ 2.1 | \$9,715.7 | 5\% |
| Cost of sales. | 2,025.9 | (1.2) | 2,024.7 | 1,995.8 | (1.5) | 1,994.3 |  |
| Gross Profit........................... | 8,155.8 | 2.7 | 8,158.5 | 7,717.8 | 3.6 | 7,721.4 | 6\% |
| Gross Margin....................... | 80.1\% |  | 80.2 \% | 79.5\% |  | 79.5\% |  |
| Operating expenses.................. | 6,629.8 | (15.1) | 6,614.7 | 6,406.1 | (59.6) | 6,346.5 | 4\% |
| Operating Expense Margin....... | 65.1\% |  | 65.0 \% | 66.0\% |  | 65.3\% |  |
| Operating Income. | 1,526.0 | 17.8 | 1,543.8 | 1,311.7 | 63.2 | 1,374.9 | 12\% |
| Operating Income Margin....... | 15.0\% |  | 15.2 \% | 13.5\% |  | 14.2\% |  |
| Interest expense on debt extinguishment | 19.1 | (19.1) | - | - | - | - |  |
| Provision for income taxes........ | 451.4 | 13.0 | 464.4 | 400.6 | 19.1 | 419.7 |  |
| Net Earnings Attributable to |  |  |  |  |  |  |  |
| The Estée Lauder Companies Inc. | 1,019.8 | 23.9 | 1,043.7 | 856.9 | 44.1 | 901.0 | 16\% |
| Diluted net earnings attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. per common share........... | 2.58 | . 06 | 2.64 | 2.16 | . 11 | 2.27 | 16\% |

## Fiscal 2012

In February 2009, the Company announced the implementation of a multi-faceted cost savings program (the "Program") to position it to achieve long-term profitable growth. The Company anticipates the Program will result in related restructuring and other charges, inclusive of cumulative charges recorded to date and through the remainder of the Program, totaling between $\$ 350$ million and $\$ 450$ million, before taxes. Since the inception of the Program, the Company approved cost savings initiatives to resize the organization, reorganize certain functions, turnaround or exit unprofitable operations and outsource certain services.

For the year ended June 30, 2012 and 2011, aggregate restructuring charges of $\$ 53.6$ million and $\$ 41.1$ million, respectively, were recorded in the Company's consolidated statements of earnings related to the Program. These charges primarily reflected employeerelated costs, asset write-offs, contract terminations and other exit costs.

The Company recorded other charges in connection with the implementation of the Program for the year ended June 30, 2012 and 2011 of $\$ 6.0$ million and $\$ 7.9$ million, respectively, primarily related to consulting and other professional services. For the year ended June 30, 2012, the Company recorded $\$ 2.1$ million, reflecting sales returns (less a related cost of sales of $\$ 0.3$ million) and a write-off of inventory of $\$ 1.8$ million associated with exiting unprofitable operations. During the year ended June 30, 2011, the Company recorded $\$ 4.6$ million, reflecting sales returns (less a related cost of sales of $\$ 1.2$ million) and a write-off of inventory of $\$ 7.0$ million associated with turnaround operations, primarily related to the reformulation of Ojon brand products.

Total charges associated with restructuring activities included in operating income for the year ended June 30, 2012 and 2011, were $\$ 63.2$ million and $\$ 59.4$ million, respectively.

THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2012 |  |  | Year Ended June 30, 2011 |  |  | \% Change versus Prior Year Before Returns/Charges |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges | As Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges |  |
| Net Sales.. | \$9,713.6 | \$ 2.1 | \$9,715.7 | \$8,810.0 | \$ 4.6 | \$8,814.6 | 10\% |
| Cost of sales......................... | 1,995.8 | (1.5) | 1,994.3 | 1,936.9 | (5.8) | 1,931.1 |  |
| Gross Profit.. | 7,717.8 | 3.6 | 7,721.4 | 6,873.1 | 10.4 | 6,883.5 | 12\% |
| Gross Margin...... | 79.5\% |  | 79.5 \% | 78.0\% |  | $78.1 \%$ |  |
| Operating expenses................. | 6,406.1 | (59.6) | 6,346.5 | 5,783.7 | (49.0) | 5,734.7 | 11\% |
| Operating Expense Margin......... | 66.0\% |  | 65.3\% | 65.6\% |  | 65.1\% |  |
| Operating Income.................... | 1,311.7 | 63.2 | 1,374.9 | 1,089.4 | 59.4 | 1,148.8 | 20\% |
| Operating Income Margin.......... | 13.5\% |  | 14.2 \% | 12.4\% |  | 13.0\% |  |
| Provision for income taxes....... | 400.6 | 19.1 | 419.7 | 321.7 | 17.7 | 339.4 |  |
| Net Earnings Attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. | 856.9 | 44.1 | 901.0 | 700.8 | 41.7 | 742.5 | 21\% |
| Diluted net earnings attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. per common share........... | 2.16 | . 11 | 2.27 | 1.74 | . 10 | 1.85 | 23\% |

Fiscal 2011
In February 2009, the Company announced the implementation of a multi-faceted cost savings program (the "Program") to position it to achieve long-term profitable growth. The Company anticipates the Program will result in related restructuring and other special charges, inclusive of cumulative charges recorded to date and over the next few fiscal years, totaling between $\$ 350$ million and $\$ 450$ million, before taxes.

During the year ended June 30, 2011 and June 30, 2010, the Company approved cost savings initiatives to resize the organization, reorganize certain functions, turnaround or exit unprofitable operations and outsource certain services.

For the year ended June 30, 2011 and 2010, aggregate restructuring charges of $\$ 41.1$ million and $\$ 48.8$ million, respectively, were recorded in the Company's consolidated statements of earnings related to the Program. These charges primarily reflected employeerelated costs, asset write-offs, contract terminations and other exit costs.

The Company recorded other special charges in connection with the implementation of the Program for the year ended June 30, 2011 and 2010 of $\$ 7.9$ million and $\$ 12.3$ million, respectively, related to consulting and other professional services and accelerated depreciation.

During the year ended June 30, 2011, the Company recorded $\$ 4.6$ million, reflecting sales returns (less a related cost of sales of $\$ 1.2$ million) and a write-off of inventory of $\$ 7.0$ million associated with turnaround operations, primarily related to the reformulation of Ojon brand products.

For the year ended June 30, 2010, the Company recorded $\$ 15.7$ million, reflecting sales returns (less a related cost of sales of $\$ 2.5$ million) and a write-off of inventory of $\$ 10.4$ million associated with exiting unprofitable operations.

Total charges associated with restructuring activities included in operating income for the year ended June 30, 2011 and 2010 were $\$ 59.4$ million and $\$ 84.7$ million, respectively.

## THE ESTÉE LAUDER COMPANIES INC.

Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2011 |  |  | Year Ended June 30, 2010 |  |  | \% Change versus Prior Year Before Returns/Charges |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported | Returns/ Charges | Before <br> Returns/ <br> Charges | As Reported | Returns/ Charges | Before <br> Returns/ <br> Charges |  |
| Net Sales. | \$8,810.0 | \$ 4.6 | \$8,814.6 | \$7,795.8 | \$ 15.7 | \$7,811.5 | 13\% |
| Cost of sales....................... | 1,936.9 | (5.8) | 1,931.1 | 1,829.4 | (7.9) | 1,821.5 |  |
| Gross Profit.. | 6,873.1 | 10.4 | 6,883.5 | 5,966.4 | 23.6 | 5,990.0 | 15\% |
| Gross Margin. | 78.0\% |  | 78.1 \% | $76.5 \%$ |  | 76.7\% |  |
| Operating expenses.. | 5,783.7 | (49.0) | 5,734.7 | 5,176.5 | (61.1) | 5,115.4 | 12\% |
| Operating Expense Margin...... | 65.6\% |  | 65.1 \% | 66.4\% |  | 65.5\% |  |
| Operating Income.................... | 1,089.4 | 59.4 | 1,148.8 | 789.9 | 84.7 | 874.6 | $31 \%$ |
| Operating Income Margin........ | 12.4\% |  | 13.0 \% | 10.1\% |  | 11.2\% |  |
| Interest expense on debt extinguishment. | - | - | - | 27.3 | (27.3) | - |  |
| Provision for income taxes........ | 321.7 | 17.7 | 339.4 | 205.9 | 38.6 | 244.5 |  |
| Net Earnings Attributable to |  |  |  |  |  |  |  |
| The Estée Lauder Companies Inc. | 700.8 | 41.7 | 742.5 | 478.3 | 73.4 | 551.7 | 35\% |
| Diluted net earnings attributable to The Estée Lauder Companies |  |  |  |  |  |  |  |
| Inc. per common share.............. | 3.48 | . 21 | 3.69 | 2.38 | . 37 | 2.75 | 34\% |

## Fiscal 2010

The table below reconciles the results for the year ended June 30, 2010 before and after returns and charges associated with restructuring activities and the extinguishment of debt.

In February 2009, the Company announced the implementation of a multi-faceted cost savings program (the "Program") to position it to achieve long-term profitable growth. The Company anticipates the Program will result in related restructuring and other special charges over the next few fiscal years totaling between $\$ 350$ million and $\$ 450$ million before taxes. The Program includes organizational resizing and regional realignments which principally reflects the reduction of the workforce by approximately 2,000 employees.

During the year ended June 30, 2010, the Company approved cost savings initiatives to resize the organization, reorganize certain functions, turnaround or exit unprofitable operations and outsource certain services. For the year ended June 30, 2010, aggregate restructuring charges of $\$ 48.8$ million were recorded in the Company's consolidated statements of earnings related to the Program. These charges primarily reflected employee-related costs, asset write-offs, contract terminations and other exit costs.

The Company recorded other special charges in connection with the implementation of the Program for the year ended June 30, 2010 of $\$ 12.3$ million related to consulting, other professional services, and accelerated depreciation. For the year ended June 30, 2010, the Company recorded $\$ 15.7$ million, reflecting anticipated sales returns (less a related cost of sales of $\$ 2.5$ million) and a write-off of inventory associated with exiting unprofitable operations of $\$ 10.4$ million.

Total charges associated with restructuring activities included in operating income for the year ended June 30, 2010, were $\$ 84.7$ million.
In the fourth quarter of fiscal 2010, the Company completed a cash tender offer for $\$ 199.9$ million aggregate principal amount of Senior Notes due in 2012 and 2013. As a result, the Company recorded a pre-tax charge to earnings of $\$ 27.3$ million.

THE ESTÉE LAUDER COMPANIES INC.

## Reconciliation of Certain Consolidated Statements of Earnings Accounts Before and After Returns and Charges (Unaudited; In millions, except per share data and percentages)

|  | Year Ended June 30, 2010 |  |  | Year Ended June 30, 2009 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As <br> Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges | As Reported | Returns/ <br> Charges | Before <br> Returns/ <br> Charges | \% Change versus Prior Year Before Returns/Charges |
| Net Sales. | \$7,795.8 | \$ 15.7 | \$7,811.5 | \$7,323.8 | \$ 8.1 | \$7,331.9 | 6.5\% |
| Cost of sales.......................... | 1,829.4 | (7.9) | 1,821.5 | 1,881.6 | (6.8) | 1,874.8 |  |
| Gross Profit. | 5,966.4 | 23.6 | 5,990.0 | 5,442.2 | 14.9 | 5,457.1 | 9.8\% |
| Gross Margin. | 76.5\% |  | 76.7\% | 74.3\% |  | 74.5\% |  |
| Operating expenses................... | 5,176.5 | (61.1) | 5,115.4 | 5,023.8 | (76.8) | 4,947.0 | 3.4\% |
| Operating Expense Margin........ | 66.4\% |  | 65.5 \% | 68.6\% |  | 67.5\% |  |
| Operating Income................... | 789.9 | 84.7 | 874.6 | 418.4 | 91.7 | 510.1 | 71.5\% |
| Operating Income Margin........ | 10.1\% |  | 11.2 \% | 5.7\% |  | 7.0\% |  |
| Interest expense on debt extinguishment. | 27.3 | (27.3) | - | - |  | - |  |
| Provision for income taxes........... | 205.9 | 38.6 | 244.5 | 115.9 | 30.0 | 145.9 |  |
| Net Earnings Attributable to The Estée Lauder Companies Inc. | 478.3 | 73.4 | 551.7 | 218.4 | 61.7 | 280.1 | 97.0\% |
| Diluted net earnings attributable to The Estée Lauder Companies Inc. per common share. | 2.38 | . 37 | 2.75 | 1.10 | . 31 | 1.42 | 94.0\% |

## Fiscal 2009

The table below reconciles the results for the year ended June 30, 2009 as reported and results prior to restructuring and special charges.
In February 2009, the Company announced the implementation of a multi-faceted cost savings program (the "Program") to position it to achieve long-term profitable growth. The Company anticipates the Program will result in related restructuring and other special charges over the next few fiscal years totaling between $\$ 350$ million and $\$ 450$ million before taxes. The Program includes organizational resizing and regional realignments which principally reflects the reduction of the workforce by approximately 2,000 employees.

During fiscal 2009, the Company approved cost savings initiatives to resize the organization, reorganize certain functions, exit unprofitable operations and outsource certain services. For the year ended June 30, 2009, aggregate restructuring charges of $\$ 70.3$ million were recorded in the Company's summary of consolidated results related to the Program. These charges primarily reflected employee-related costs, asset write-offs, contract terminations and other exit costs.

The Company incurred other special charges in connection with the implementation of the Program for the year ended June 30, 2009 of $\$ 10.1$ million related to consulting, other professional services, and accelerated depreciation. In addition to the other special charges, the Company recorded $\$ 8.1$ million reflecting sales returns (less a related cost of sales of $\$ 1.2$ million) and a write-off of inventory associated with exiting unprofitable operations of $\$ 8.0$ million.

During the year ended June 30, 2009, the Company recorded a gain of $\$ 3.6$ million related to excess accruals that were recorded as other special charges in prior years.

Total charges associated with restructuring activities included in operating income for the year ended June 30, 2009 were $\$ 91.7$ million.

|  | Year Ended June 30, 2009 |  |  | Year Ended June 30, 2008 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported | Charges | Before <br> Charges | As Reported | Charges | Before <br> Charges | \% Change versus <br> Prior Year <br> Before Charges |
| Net Sales ............................................. | \$7,323.8 | \$8.1 | \$7,331.9 | \$7,910.8 | \$0.0 | \$7,910.8 | (7.3)\% |
| Cost of Sales ......................................... | 1,881.6 | 6.8 | 1,874.8 | 1,996.8 | 0.0 | 1,996.8 |  |
| Gross Profit $\qquad$ Gross Margin $\qquad$ | $\begin{aligned} & 5,442.2 \\ & 74.3 \% \end{aligned}$ | 14.9 | $\begin{gathered} 5,457.1 \\ 74.5 \% \end{gathered}$ | $\begin{aligned} & 5,914.0 \\ & 74.8 \% \end{aligned}$ | 0.0 | $\begin{aligned} & 5,914.0 \\ & 74.8 \% \end{aligned}$ | (7.7)\% |
| Operating Expenses.............................. | 5,023.8 | 76.8 | 4,947.0 | 5,103.3 | 0.4 | 5,102.9 | (3.1)\% |
| Operating Expense Margin................ | 68.6\% |  | 67.5\% | 64.5\% |  | 64.5\% |  |
| Operating Income $\qquad$ Operating Income Margin $\qquad$ | $\begin{aligned} & 418.4 \\ & 5.7 \% \end{aligned}$ | 91.7 | $\begin{aligned} & 510.1 \\ & 7.0 \% \end{aligned}$ | $\begin{aligned} & 810.7 \\ & 10.3 \% \end{aligned}$ | 0.4 | $\begin{aligned} & 811.1 \\ & 10.3 \% \end{aligned}$ | (37.1)\% |
| Provision for income taxes ..................... | 115.9 | 30.0 | 145.9 | 259.9 | 0.1 | 260.0 |  |
| Net Earnings ......................................... | 218.4 | 61.7 | 280.1 | 473.8 | 0.3 | 474.1 | (40.9)\% |
| Diluted net earnings per common share ... | 1.10 | . 31 | 1.42 | 2.40 | . 00 | 2.40 | (41.1)\% |


[^0]:    ${ }^{(1)}$ Represents GAAP, except Constant Currency percentages

[^1]:    ${ }^{(1)}$ Represents GAAP

[^2]:    Amounts may not sum due to rounding.

[^3]:    (7) Represents GAAP
    (F) Represents forecast

[^4]:    ${ }^{(1)}$ Represents GAAP.
    ${ }^{(2)}$ Includes charges associated with Leading Beauty Forward. Amounts may not sum due to rounding.

[^5]:    ${ }^{(1)}$ Represents GAAP.
    (F) Represents forecast

[^6]:    ${ }^{(1)}$ Represents GAAP.
    (F) Represents forecast

[^7]:    ${ }^{(1)}$ Represents GAAP.
    (F) Represents forecast

[^8]:    ${ }^{(1)}$ Represents GAAP.
    Amounts may not sum due to rounding.

